

allthings ageless

survey

OBJECTIVE: To identify resources of interest to the 40+ age group, to support them in the quest to live healthy, confident and prosperous lives.

GENDER:

AGE: 30 plus 40 plus 50 plus 60 plus

PROFESSION:

OCCUPATIONAL STATUS:

- Still working
- Working part-time
- Fully retired

RETIREMENT YEARS CONCERNS

- Staying healthy
- Looking younger than my years
- Having adequate income
- All of the above

TOP HEALTH CONCERNS

- Bone/Joint health
- Digestive Health
- Heart Health
- Brain Health [memory etc.]
- Blood sugar issues [diabetes etc.]
- Weight management issues
- Vision impairment
- Becoming medication dependent
- Cancer risk
- Menopausal/Menstrual Health
- Libido issues
- Other

Do you take supplements?

YES NO

If so, List your preferred brands?

SKIN CARE

Which of the following protocols are you most likely to use to combat the effect of aging on the skin?

- Make up tips/techniques
- Sunscreen
- Diet/Lifestyle changes
- Antiaging serums/moisturizers
- Cosmetic Surgery

Do you use a skin care or make up system?

YES NO

If so, List your preferred brands?

SAVING/CREATING INCOME

Which of the following are important to you?

- Saving Money
- Increasing my income
- Identifying sound investments
- None of the above

DESCRIBE YOUR ONLINE HABITS

- I use email
- I shop Online
- I use social media [Facebook]
- I do research online
- I visit blogs and/or podcasts online
- None of the above

If there was a way to address the concerns expressed in this survey, would you be interested in more information?

YES NO

NAME:

CONTACT INFO:

Live healthy, wealthy, lovely and wise