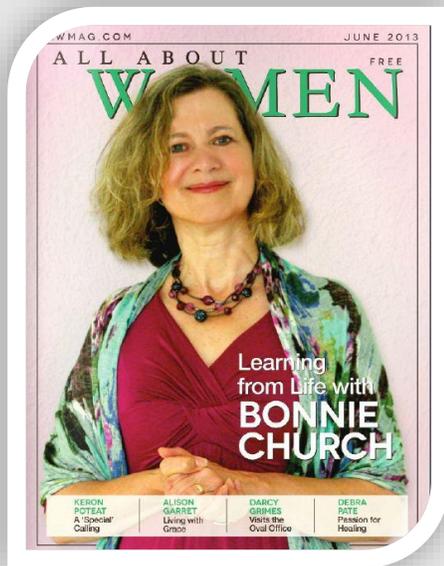


What does a well-being strategist do? **Match people to the resources they need to live the life they want.**



BONNIE CHURCH CNC, CLC

- Columnist for ALL ABOUT WOMEN magazine
- Editor and co-founder of ALL THINGS AGELESS
- Certified Nutritional Consultant
- Certified Life Coach
- Wellness Entrepreneur
- Unfranchise Owner majoring in Health/Wellness
- Certified Nutrametrix professional
- Certified TLS Weight Loss Solution Coach TM
- Chairperson Cancer Resource Alliance
- Founder of Community Wellness Jumpstart.

THE UNFRANCHISE[®] BUSINESS



A realistic 2-3 year path to a 6-figure income working when you want, where you want.... doing what you want....

LIKE A FRANCHISE:

- Turn key system
- Management systems
- Merchandising and marketing tools
- Standardized training systems
- Potential tax advantages
- Growing visibility

UNLIKE A FRANCHISE:

- No franchise fees
- No monthly royalties
- No territorial restrictions
- Start part time with flexible hours
- Minimal startup expenses
- Little risk

marketamerica

Built on Product. Powered by People.

A GLOBAL PRODUCT BROKERAGE AND INTERNET MARKETING COMPANY THAT SPECIALIZES IN ONE-TO-ONE MARKETING

More than half of sale paid back to unfranchise owners.

Top rating with BBB

Citation of Excellence
NC Secretary of State

7 Billion of Dollars in Sales
3.6 Billion – Total UFO Earnings



2013 Torch Award Winner
Trust • Performance • Integrity
BBB of Central NC



GREENSBORO, NC

marketamerica

Built on Product. Powered by People.



Exclusive ma Brands

Isotonix
The world's most advanced nutraceuticals

ultimatealoe

Heart Health
Cardiovascular Maintenance

Transitions
lifestyle system

Torch
Sports Nutrition

nutraMetrix
ADVANCED NUTRACEUTICALS

NutriClean
digestive, liver and colon maintenance

Gene SNP
DNA Screening Analysis

TIMELESS PRESCRIPTION
ANTI-AGING SKINCARE

AWAKE
awakenance - awakeness - mental clarity

pentaxyl

PRIME
Scientifically Based, Anti-Aging Nutraceutical

royal spa

CELLULAR laboratories

m motives

skintelligence

PURE
because it's your water

SNAP

AUTOWORKS
HIGH PERFORMANCE AUTO CARE

GlobalCare
Enzyme-Based • Earth Friendly

Pet HEALTH

voitel

ma WebCenters

NUTRI-Physical



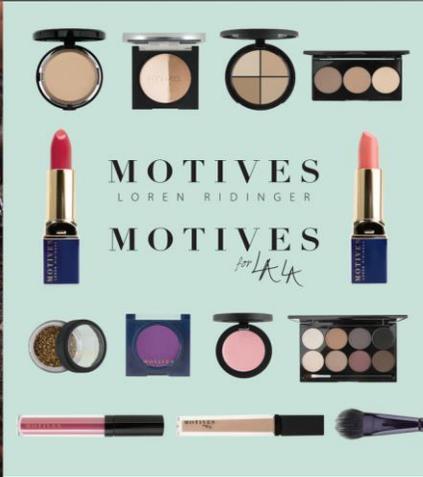
“Customize a Business Based on their Interests and Goals”

- Products
- Services
- Branding
- Marketing Tools
 - Training
- Certification

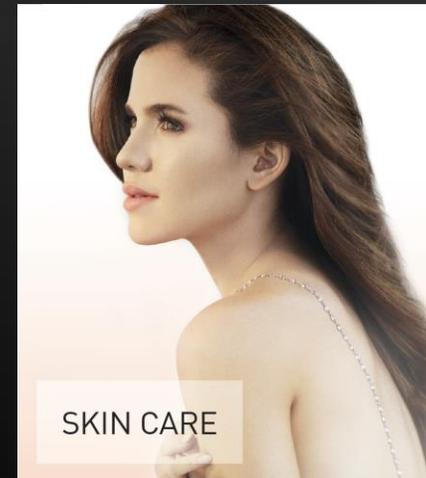
Beauty and Skin care Specialist



COSMETICS



PERSONAL CARE



SKIN CARE



Hundreds of Partners stores that
Provide products/services not available through
the exclusive lines.

- Clothing
- Shoes
- Fragrance
- Essential Oils
- Bath and Shower products
- Sauna/Spa Tools

and so much more...



Business to Business Services

INTERNET SERVICES

FINANCIAL SERVICES

Hundreds of Partners stores that Provide products/services not available through the exclusive lines.

- Office Supplies
- Printing services
- Cleaning Products
- Merchant Services
- Social Media Strategy Tools



and so much more...

ENTERTAINMENT

NPO
The Non-Profit Organization Program
a division of marketamerica@SHOP.COM

SHOP Local

Health and Wellness Specialist



HEALTH AND NUTRITION



Isotonix®
The world's most advanced nutraceuticals
Heart Health
Cardiovascular Maintenance
ultimate aloe™



AGE MANAGEMENT



PRIME™
ANTI-AGING NUTRACEUTICALS



HEALTH PROFESSIONALS



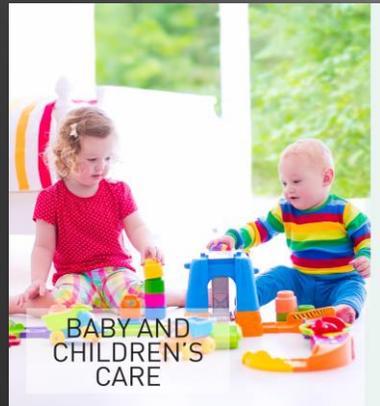
nutraMetrix
Custom Health Solutions



WEIGHT MANAGEMENT



XTLS® WEIGHTLESS SOLUTION
SUCCESS



BABY AND CHILDREN'S CARE



miracles™
miracles natural™

Hundreds of Partners stores that Provide products/services not available through the exclusive lines.

Mobility/home care supplies
Professional Medical Supplies
Eyeglasses/contact lenses
Fitness equipment and tools
Food/beverage
Essential Oils
And so much more.





A sustainable weight management and wellness system based on the science of metabolism and customizable to the goals/motivation of the client.



Thank you for helping me incorporate diet and lifestyle-centered protocols into my family practice. As a physician I want to be able to offer what is best for my patients. *The wellness principles supported through the Transitions Lifestyle system are principles I have recommended to patients for years. The challenge has been to help my patients modify their behavior consistent with the recommended wellness principles.*

The TLS [Transitions Lifestyle System] that you are facilitating through my practice is significantly supporting the outcomes I have aimed for:

- Improved body composition
- Improved blood glucose management
- Improved lipid profiles
- Reduced joint pain and inflammation
- Reduced blood pressure
- Increased energy and positive mental attitudes
- New lifestyle habits to help patients maintain their wellness

Each patient who has been through your program has come back pleased with his/her results. Thank you for your partnership in wellness.

In 21 Days, Lee Ann shaved **5 Inches off her waist** and **lost 18 lbs.** Previously her blood sugar averaged 200-225 with medication. **Now without medication it averages 97.**

“At 8 Weeks, I’ve lost 27 pounds... My doctor said she NEVER sees RESULTS this dramatic in such a short time! I was pretty much imminently headed for either heart attack or stroke ... but now I am PERFECTLY HEALTHY!!! “

Here’s my results:

A1C. BEFORE 9.0 AFTER 6.4 [optimal]
Cholesterol BEFORE 255 AFTER 174 [optimal]
Triglyceride BEFORE 368 AFTER 134 [optimal]
HDL. BEFORE 39 AFTER 48. [optimal]
VLDL. BEFORE 74 AFTER 27 [optimal]
LDL. BEFORE 182. AFTER 101 [optimal]
Cholesterol/HDL ratio: BEFORE 6.5 AFTER 3.6 [optimal]

Not all Supplements are Alike!



ISOTONIC VS. STANDARD TABLET

:05 ELAPSED TIME

ISOTONIC LIQUID

- Rapidly absorbed by the body
- High concentration of vitamins and minerals
- Maximum results

:40 ELAPSED TIME

STANDARD TABLET

- Minimal absorption
- Diluted nutrients

- **FASTEST, MOST EFFICIENT** delivery system
- **MOST ADVANCED AND SCIENTIFICALLY PROVEN** ingredients
- Completely **FREE OF BINDERS AND FILLERS**
- **GLUTEN FREE** and no detectible **GMO**
- **A CUSTOMIZABLE COMPOUND** based on needs of client
- **MEETS HIGHEST STANDARD FOR PURITY/INGREDIENT QUALITY**

Juicing



Isotonic elixir

How to Take Isotonix® Supplements

1
Pour 1 level, white bottle capful of powder (3.3 grams) into overcap.

2
Isotonix formulations may be mixed as a cocktail with 60 ml of water for every 3.3 gram serving of the powdered formulation. Add water to 60 ml mark on cup.

www.allthingsageless.com

- Less time consuming
- Less Mess
- Quantifiable nutrients base
- Appropriate Glucose load

COLD-PRESSED JUICE...
\$18.00 - 25.00 a day
[estimate]

Isotonix Daily Essentials

YOUR BASIC ELIXIR KIT [4 products]
\$1.60 a day [Premixed packets - \$2.50]



Multi - Vitamin/Mineral

A nutritional gap filler to ensure your body has the nutrients it needs to support cellular repair... and regeneration.

Includes 1000 IU of Vitamin D3

OPC3

a mega-inflammation quencher. 20 x's more potent than Vitamin C and E combined.

“Inflammation both felt and unfelt it a major aging and disease trigger.”

Activated B Complex

Convert food into energy.
Support healthy emotions, cognitive function, energy level and immunity, skin And hair.

Calcium plus magnesium, D3 et. al.

Proper pH Balance
Bone health
Cardio-Vascular Health
Stress Management

OMEGA-3s

OMEGA-3s CAN HELP REDUCE THE RISK OF
HEART ATTACKS AND STROKES, PLUS LOWER BLOOD PRESSURE



OMEGA-3 SUPPLEMENTATION CAN BOOST CHILDREN'S IQ BY MORE THAN **3.5** POINTS

(Perspectives on Psychological Science, 2013)



TAKING THE RECOMMENDED DAILY ALLOWANCE OF OMEGA-3s CAN REDUCE TRIGLYCERIDE LEVELS BY AS MUCH AS **30%**



OMEGA-3 SUPPLEMENTATION HAS BEEN SHOWN TO REDUCE BOTH **SYSTOLIC & DIASTOLIC** BLOOD PRESSURE.

(Sources: CDC, Journal of Nutrition)



EATING TWO SERVINGS OF FISH PER WEEK CAN REDUCE RISK OF STROKE BY AS MUCH AS **50%**



INCREASED DHA IN OLDER ADULTS REDUCES RISK OF CORONARY HEART DISEASE DEATH BY **40%**

(Annals of Internal Medicine)

OMEGA-3 FATTY ACIDS REDUCE INFLAMMATION. OMEGA-6 FATTY ACIDS PROMOTE INFLAMMATION. THE TYPICAL AMERICAN DIET CONTAINS UP TO 25 TIMES MORE OMEGA-6 FATTY ACIDS THAN OMEGA-3 FATTY ACIDS.

FISH/SHELLFISH IN U.S.

BASED ON THEIR OMEGA-3 CONTENT*



CANNED TUNA
0.2 grams
PER SERVING



SHRIMP
0.3 grams
PER SERVING



POLLOCK
0.45 grams
PER SERVING



SALMON
1.5 grams
PER SERVING



Cod
0.2 grams
PER SERVING

*Amounts are approx. based on brands, cooking methods and fresh/frozen.



Top 20
Customer
Favorite

HEART HEALTH OMEGAS

Small fish are used to ensure less likelihood of contaminants.

It is laboratory tested for PCB, Dioxin, and Heavy Metals.

Meets or exceeds standards set by Canada (CFIA), European Union (EU) and the United States (CRN).

That is the highest purity rating available for fish oil.

PRODUCT LINES TO HELP OUR CLIENTS

EXCLUSIVE PRODUCTS

FOUNDATION

- Healthy Eating
- Daily Essentials
- Omega 3

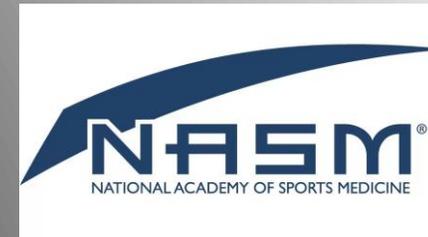
COMPLEMENTARY

- Age Management
- Men/Women's Health
- Children's Health
- Blood Sugar
- Weight Management'
- Digestive Health
- Cognitive Health
- Stress Management
- Heart Health
- Energy

Hundreds of Partners stores that Provide products/services not available through the exclusive lines.



AND MORE.....





We shop from ourselves.

4 WAYS I EARN INCOME:

EARN CASHBACK



EARN CASHBACK FROM YOUR ONLINE PURCHASES

EARN CASHBACK FROM YOUR CUSTOMERS' ONLINE PURCHASES.

EARN RETAIL PROFITS



DEVELOP A BASE OF CUSTOMERS

EARN 30-50% GROSS RETAIL PROFIT.

EXTRA: COACHING AND CONSULTING FEES

EARN COMMISSIONS



DEVELOP AND MANAGE TWO TEAMS

EARN UP TO \$3,600 PER WEEK COMMISSIONS IN 2 – 3 YEARS

Level 1: PREFERRED CUSTOMER



SHOP.COM™
powered by marketamerica®

Shop over 30 Million Products and earn up to 50% Cashback on your purchase. 

FREE

Level 2: TRIAL RUN

FREE to get started
EARN while you **Learn**

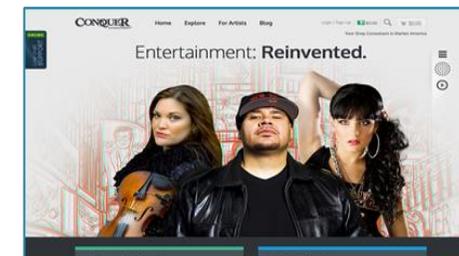


Level 3: UNFRANCHISE OWNER



STEP ONE: Register your Unfranchise – Application fee \$129.95

- An online business management system
- Clinically supported Weight loss/Wellness System.
- Science based Nutraceuticals.
- Access to Education/Training
 - TLS Certification
 - Product Knowledge Training
 - Business Success Training
 - Mentoring
- E-commerce enabled websites to market products/business



STEP TWO: Order Product for personal use and customers = volume points

BV

Business Volume when your order Exclusives

IBV

Internet Business Volume when you order from Partner store

iTLS®

Isotonix®
The world's most advanced nutraceuticals

PRIME™
ANTI-AGING NUTRACEUTICALS

MOTIVES
LOREN RIDINGER

dna miracles™
dna miracles™ natural

AWAKE
ENERGY SHOT™

LUMIÈRE
DE VIE™

macy's

NIKE

TARGET

Walgreens
The Pharmacy America Trusts

TOYS R US

Apple

priceline.com®

When you have ordered 200 BV points [*@\$250 in products*] from the exclusive product lines, You are 'qualified' to earn commission checks on your orders and the orders of your partners.

Here's another option....

Fast Start Program
Start your business for only \$399 + tax
FREE SHIPPING

marketamerica SHOP.COM™

AN EVERLASTING MOMENT

PET GAME TIME READY

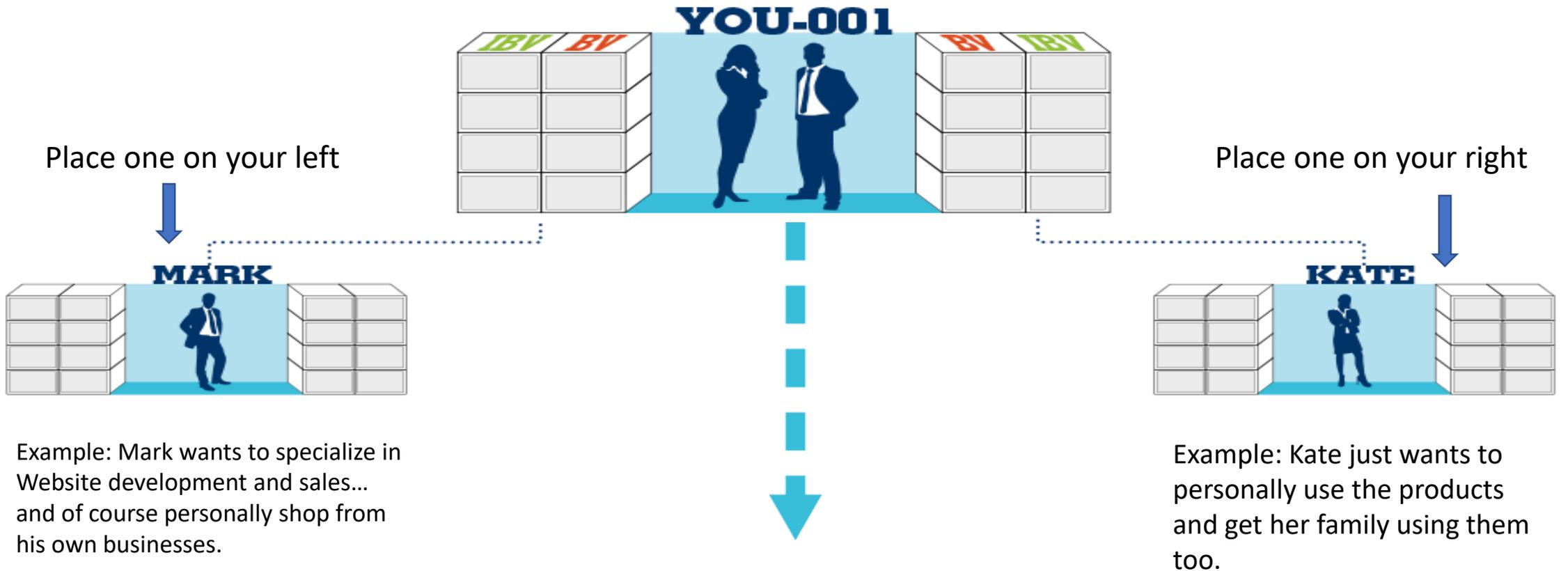
Isotonix

Includes:
Application fee
Top selling products
Biz building tools
300 bv points

STEP THREE:

PARTNER WITH TWO UNFRANCHISE OWNERS

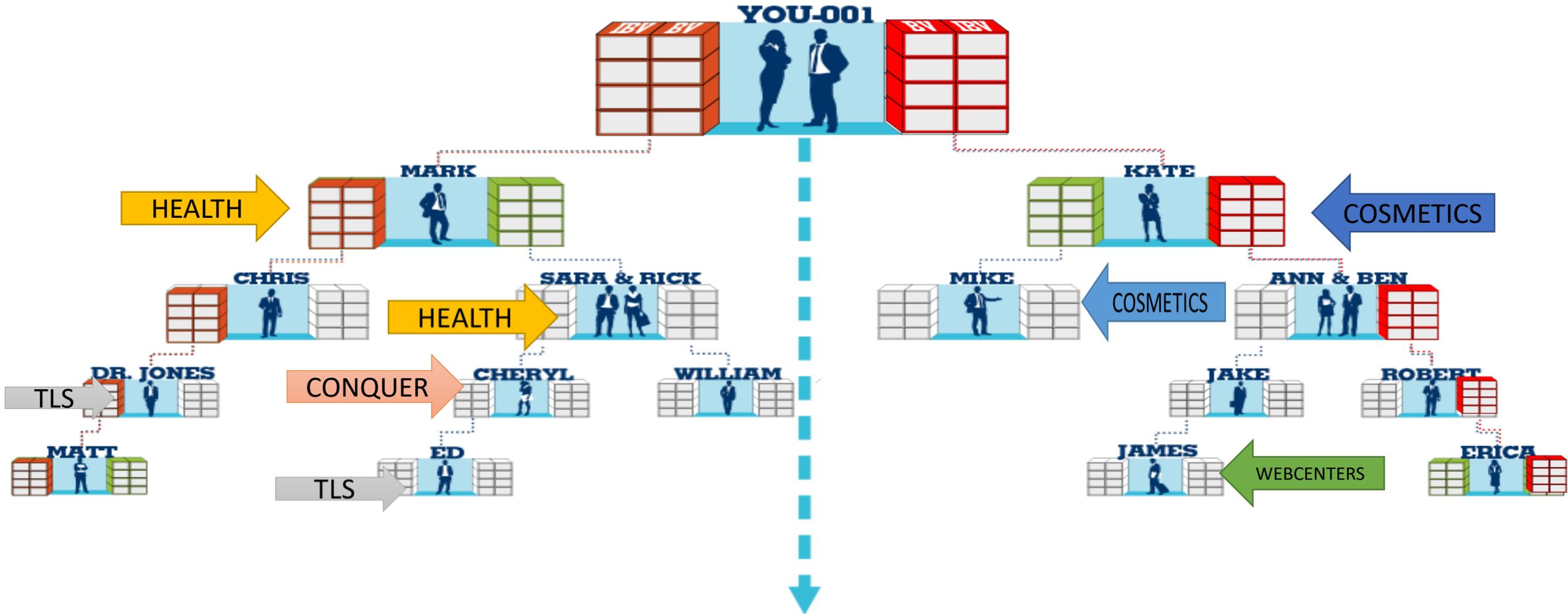
They customize their business based on their interests and goals.



**START WITH YOU - THEN ADD 2.
TEACH THEM TO DO, WHAT YOU DO.**

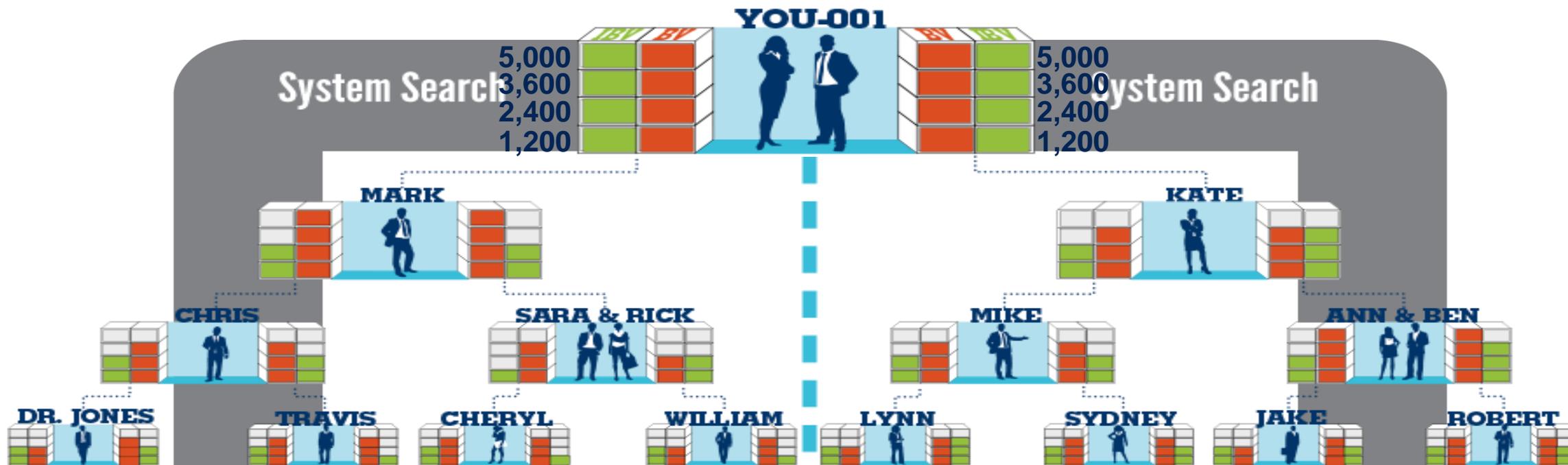
Use, the products
Sell the products

Identify 2 partners who want to do the same.



HOW COMMISSIONS ARE EARNED

All orders [bv and ibv] are calculated weekly [infinitely/100%]



1,200 total BV from your left and right = \$300
 2,400 total BV from your left and right = \$300
 3,600 total BV from your left and right = \$300
 5,000 total BV from your left and right = \$600

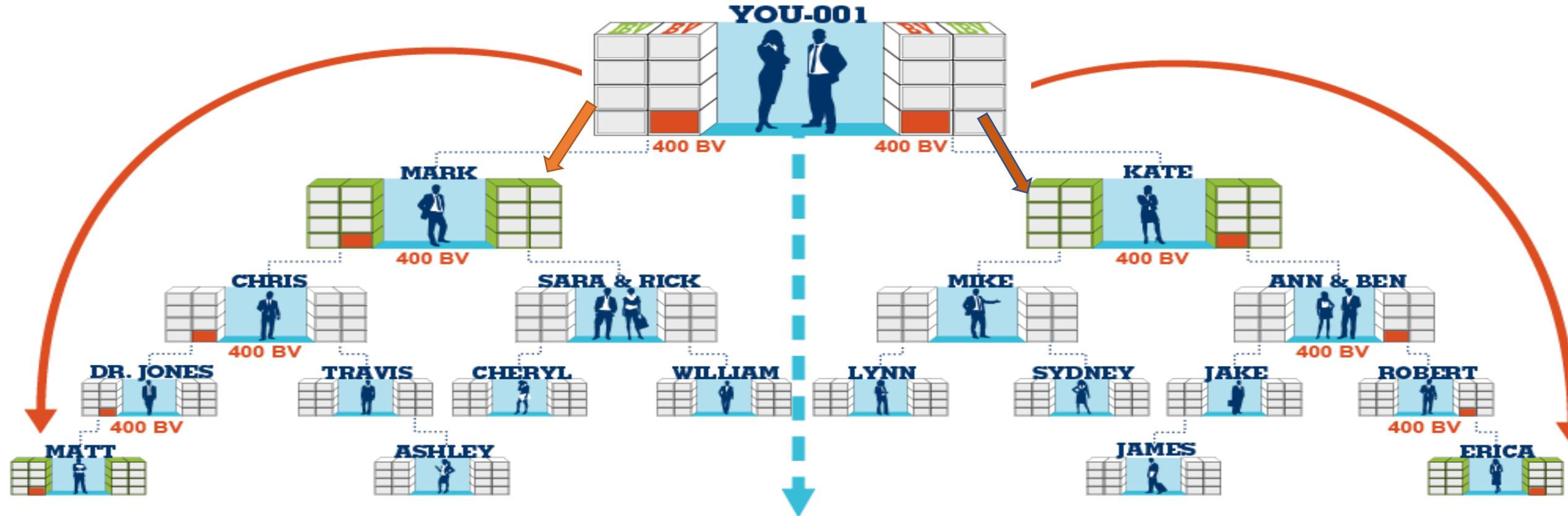
1,200 total IBV from your left and right = \$300
 2,400 total IBV from your left and right = \$300
 3,600 total IBV from your left and right = \$300
 5,000 total IBV from your left and right = \$600

OTHER GREAT
FEATURES....

You can help your team make money.

Additional Partners can be placed under partners.

You can assign volume to the lowest partner and it flows to all.



You can increase your income potential...

Open and activate additional Business Develop Centers [BDC]

Earn Management bonuses up to \$600 a week per BDC.

Unlike a Traditional Franchise Requirements are minimal ...

- No requirements for first 90 days
- Purchase from 50 -150 BV a month [for personal use/sale]
- Purchase 10 – 30 IBV [optional]
- Attend 3 required trainings [2 are online – 1 is \$50]
- Subscribe to UnFranchise management system - \$20/month
- Annual Renewal - \$99.95



- **IMMEDIATE INCOME**
retail profit/cashback
- **100% INFINITE VOLUME ACCRUAL**
toward commission check.
- **HELP FROM ABOVE**
Volume and People Placement
- **UNLIMITED INCOME POTENTIAL**
Open additional BDCs
- **MANAGEMENT BONUSES**
- **ALL THE RESOURCES YOU NEED to succeed.**
Training, tools, products, systems

UNFRANCHISE® BUSINESS RECAP





NEXT STEPS

- Register as a preferred customer [It's FREE!]
- Try a product. [suggestion: Daily Essentials]
- Take a 'Second Look' at the presentation [video, meeting]
- Get your questions answered.
- Determine level of commitment...
 - I would like to register as a customer. [Cashback/discounts]
 - I would like to do a Trial Run [Earn as you Learn.]
 - I would like to open my Unfranchise. [Let get started!]

If you want something in your life you've never had,
you'll have to do something, you've never done.

~ JD Houston



www.allthingsageless.com