



**What do Wellness Entrepreneurs do?**

**They create prosperity**

**By matching people to the resources they need  
to live the life they want.**

**The Unfranchise provides a turn key system**

- Training**
- Certifications**
- Supplements**
- Wellness systems**



# THE UNFRANCHISE<sup>®</sup> BUSINESS



A realistic 2-3 year path to a 6-figure income working when you want, where you want.... doing what you want....

## LIKE A FRANCHISE:

- Turn key system
- Management systems
- Merchandising and marketing tools
- Standardized training systems
- Potential tax advantages
- Growing visibility

## UNLIKE A FRANCHISE:

- No franchise fees
- No monthly royalties
- No territorial restrictions
- Start part time with flexible hours
- Minimal startup expenses
- Little risk



# marketamerica

Built on Product. Powered by People.

A GLOBAL PRODUCT BROKERAGE AND INTERNET MARKETING COMPANY THAT SPECIALIZES IN ONE-TO-ONE MARKETING

More than half of sale paid back to unfranchise owners.

Top rating with BBB

Citation of Excellence  
NC Secretary of State

7 Billion of Dollars in Sales  
3.6 Billion – Total UFO Earnings



2013 Torch Award Winner  
Trust • Performance • Integrity  
BBB of Central NC



GREENSBORO, NC

# marketamerica

Built on Product. Powered by People.



## Exclusive ma Brands

**Isotonix**  
The world's most advanced nutraceuticals

**ultimatealoe**

**Heart Health**  
Cardiovascular Maintenance

**Transitions**  
lifestyle system

**Torch**  
Sports Nutrition

**nutraMetrix**  
ADVANCED NUTRACEUTICALS

**NutriClean**  
digestive, liver and colon maintenance

**Gene SNP**  
DNA Screening Analysis

**TIMELESS PRESCRIPTION**  
ANTI-AGING SKINCARE

**AWAKE**  
awakenance - awaken - mental clarity

**pentaxyl**

**PRIME**  
Scientifically Based, Anti-Aging Nutraceutical

**royal spa**

**CELLULAR laboratories**

**m motives**

**skintelligence**

**PURE**  
because it's your water

**SNAP**

**AUTOWORKS**  
HIGH PERFORMANCE AUTO CARE

**GlobalCare**  
Enzyme-Based • Earth Friendly

**Pet HEALTH**

**voitel**

**ma WebCenters**

**NUTRI-Physical**



## “Customize a Business Based on their Interests and Goals”

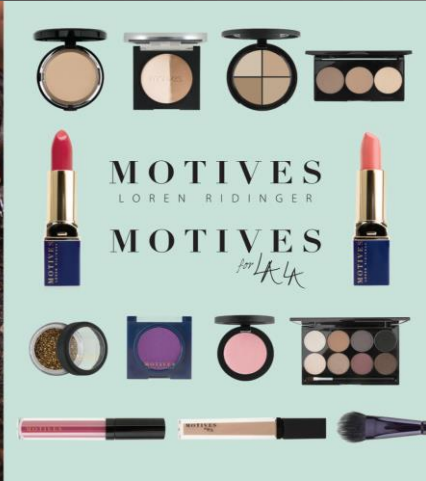
- Products
- Services
- Branding
- Marketing Tools
  - Training
- Certification



# Beauty and Skin care Specialist



COSMETICS



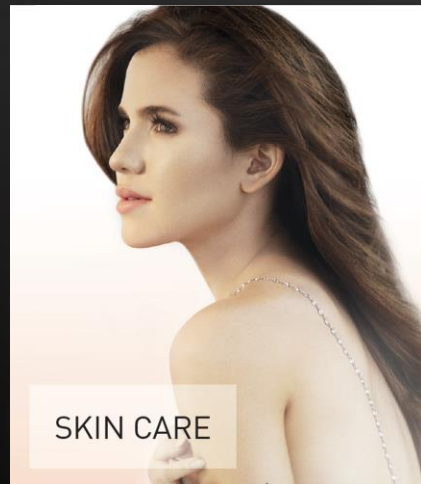
MOTIVES  
LOREN RIDINGER  
MOTIVES  
for LXR



PERSONAL CARE



fixx<sup>®</sup>  
solution-oriented products  
royal spa<sup>®</sup>



SKIN CARE

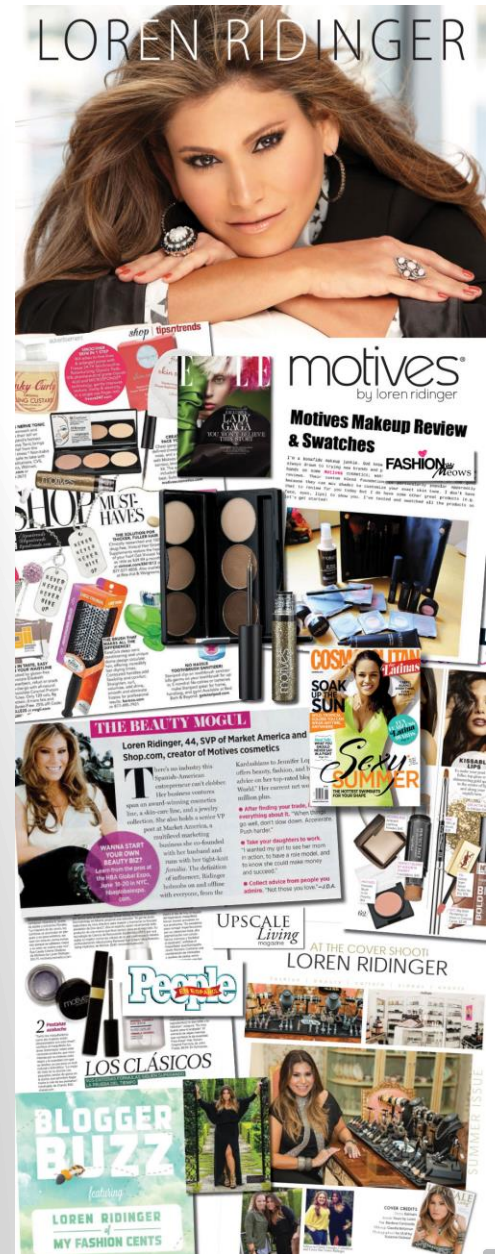


LUMIÈRE  
DE VIE<sup>®</sup>  
CELLULAR  
laboratories<sup>®</sup>

Hundreds of Partners stores that  
Provide products/services not available through  
the exclusive lines.

- Clothing
- Shoes
- Fragrance
- Essential Oils
- Bath and Shower products
- Sauna/Spa Tools

and so much more...



# Business to Business Services

INTERNET SERVICES

FINANCIAL SERVICES

Hundreds of Partners stores that Provide products/services not available through the exclusive lines.

- Office Supplies
- Printing services
- Cleaning Products
- Merchant Services
- Social Media Strategy Tools



and so much more...

ENTERTAINMENT

NPO

The Non-Profit Organization Program

a division of marketamerica@SHOP.COM



# Health and Wellness Specialist



HEALTH AND NUTRITION



**Isotonix®**  
The world's most advanced nutraceuticals  
**Heart Health**  
Cardiovascular Maintenance  
ultimate aloe™



AGE MANAGEMENT



**PRIME™**  
ANTI-AGING NUTRACEUTICALS



HEALTH PROFESSIONALS



**nutraMetrix**  
Custom Health Solutions



WEIGHT MANAGEMENT



**XTLS®** WEIGHTLESS SOLUTION  
SUCCESS



BABY AND CHILDREN'S CARE



**miracles™**  
miracles™ natural®

Hundreds of Partners stores that Provide products/services not available through the exclusive lines.

Mobility/home care supplies  
Professional Medical Supplies  
Eyeglasses/contact lenses  
Fitness equipment and tools  
Food/beverage  
Essential Oils  
And so much more.







A sustainable weight management and wellness system based on the science of metabolism and customizable to the goals/motivation of the client.



Thank you for helping me incorporate diet and lifestyle-centered protocols into my family practice. As a physician I want to be able to offer what is best for my patients. *The wellness principles supported through the Transitions Lifestyle system are principles I have recommended to patients for years. The challenge has been to help my patients modify their behavior consistent with the recommended wellness principles.*

The TLS [Transitions Lifestyle System] that you are facilitating through my practice is significantly supporting the outcomes I have aimed for:

- Improved body composition
- Improved blood glucose management
- Improved lipid profiles
- Reduced joint pain and inflammation
- Reduced blood pressure
- Increased energy and positive mental attitudes
- New lifestyle habits to help patients maintain their wellness

Each patient who has been through your program has come back pleased with his/her results. Thank you for your partnership in wellness.

In 21 Days, Lee Ann shaved **5 Inches off her waist** and **lost 18 lbs.** Previously her blood sugar averaged 200-225 with medication. **Now without medication it averages 97.**

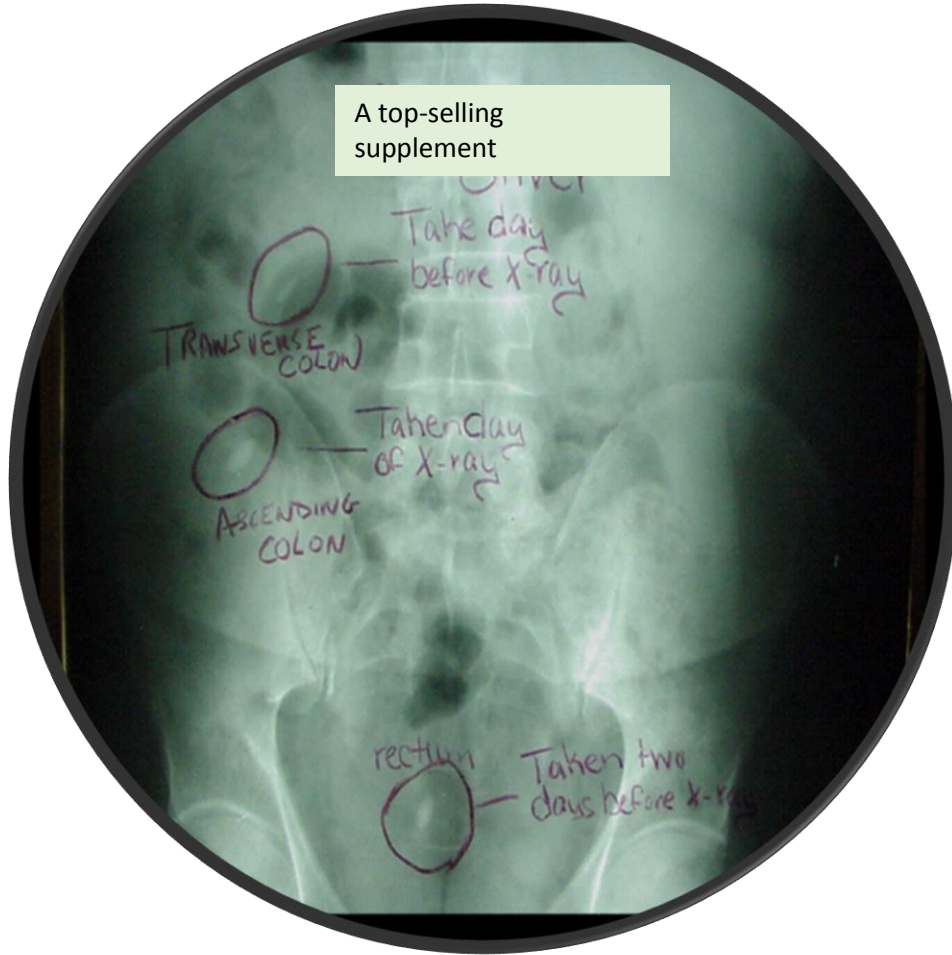
*“At 8 Weeks, I’ve lost 27 pounds... My doctor said she NEVER sees RESULTS this dramatic in such a short time! I was pretty much imminently headed for either heart attack or stroke ... but now I am PERFECTLY HEALTHY!!! “*

Here’s my results:

A1C. BEFORE 9.0 AFTER 6.4 [optimal]  
Cholesterol BEFORE 255 AFTER 174 [optimal]  
Triglyceride BEFORE 368 AFTER 134 [optimal]  
HDL. BEFORE 39 AFTER 48. [optimal]  
VLDL. BEFORE 74 AFTER 27 [optimal]  
LDL. BEFORE 182. AFTER 101 [optimal]  
Cholesterol/HDL ratio: BEFORE 6.5 AFTER 3.6 [optimal]



Not all Supplements are Alike!



## ISOTONIC VS. STANDARD TABLET

:05 ELAPSED TIME	:40 ELAPSED TIME
<b>ISOTONIC LIQUID</b> <ul style="list-style-type: none"><li>• Rapidly absorbed by the body</li><li>• High concentration of vitamins and minerals</li><li>• Maximum results</li></ul>	<b>STANDARD TABLET</b> <ul style="list-style-type: none"><li>• Minimal absorption</li><li>• Diluted nutrients</li></ul>

- **FASTEST, MOST EFFICIENT** delivery system
- **MOST ADVANCED AND SCIENTIFICALLY PROVEN** ingredients
- Completely **FREE OF BINDERS AND FILLERS**
- **GLUTEN FREE** and no detectible **GMO**
- **A CUSTOMIZABLE COMPOUND** based on needs of client
- **MEETS HIGHEST STANDARD FOR PURITY/INGREDIENT QUALITY**



# Juicing



# Isotonic elixir

**How to Take Isotonix® Supplements**

**1**  
Pour 1 level, white bottle capful of powder (3.3 grams) into overcap.

**2**  
Isotonix formulations may be mixed as a cocktail with 60 ml of water for every 3.3 gram serving of the powdered formulation. Add water to 60 ml mark on cup.

[www.allthingsageless.com](http://www.allthingsageless.com)

- Less time consuming
- Less Mess
- Quantifiable nutrients base
- Appropriate Glucose load



COLD-PRESSED JUICE...  
\$18.00 - 25.00 a day  
[estimate]

# Isotonix Daily Essentials

YOUR BASIC ELIXIR KIT [4 products]  
\$1.60 a day [Premixed packets - \$2.50]



## Multi - Vitamin/Mineral

A nutritional gap filler to ensure your body has the nutrients it needs to support cellular repair... and regeneration.

Includes 1000 IU of Vitamin D3

## OPC3

a mega-inflammation quencher. 20 x's more potent than Vitamin C and E combined.

“Inflammation both felt and unfelt is a major aging and disease trigger.”

## Activated B Complex

Converts food into energy.

Supports healthy emotions, cognitive function, energy level and immunity, skin  
And hair.

## Calcium plus magnesium, D3 et. al.

Proper pH Balance  
Bone health  
Cardio-Vascular Health  
Stress Management



# OMEGA-3s

OMEGA-3s CAN HELP REDUCE THE RISK OF  
HEART ATTACKS AND STROKES, PLUS LOWER BLOOD PRESSURE



OMEGA-3 SUPPLEMENTATION CAN BOOST CHILDREN'S IQ BY MORE THAN **3.5** POINTS

*(Perspectives on Psychological Science, 2013)*



TAKING THE RECOMMENDED DAILY ALLOWANCE OF OMEGA-3s CAN REDUCE TRIGLYCERIDE LEVELS BY AS MUCH AS **30%**



OMEGA-3 SUPPLEMENTATION HAS BEEN SHOWN TO REDUCE BOTH **SYSTOLIC & DIASTOLIC** BLOOD PRESSURE.

*(Sources: CDC, Journal of Nutrition)*



EATING TWO SERVINGS OF FISH PER WEEK CAN REDUCE RISK OF STROKE BY AS MUCH AS **50%**



INCREASED DHA IN OLDER ADULTS REDUCES RISK OF CORONARY HEART DISEASE DEATH BY **40%**

*(Annals of Internal Medicine)*

OMEGA-3 FATTY ACIDS REDUCE INFLAMMATION. OMEGA-6 FATTY ACIDS PROMOTE INFLAMMATION. THE TYPICAL AMERICAN DIET CONTAINS UP TO 25 TIMES MORE OMEGA-6 FATTY ACIDS THAN OMEGA-3 FATTY ACIDS.

## FISH/SHELLFISH IN U.S.

BASED ON THEIR OMEGA-3 CONTENT\*



CANNED TUNA  
0.2 grams  
PER SERVING



SHRIMP  
0.3 grams  
PER SERVING



POLLOCK  
0.45 grams  
PER SERVING



SALMON  
1.5 grams  
PER SERVING



Cod  
0.2 grams  
PER SERVING

\*Amounts are approx. based on brands, cooking methods and fresh/frozen.



Top 20  
Customer  
Favorite

## HEART HEALTH OMEGAS

Small fish are used to ensure less likelihood of contaminants.

It is laboratory tested for PCB, Dioxin, and Heavy Metals.

Meets or exceeds standards set by Canada (CFIA), European Union (EU) and the United States (CRN).

That is the highest purity rating available for fish oil.



## PRODUCT LINES TO HELP OUR CLIENTS

### EXCLUSIVE PRODUCTS

#### FOUNDATION

- Healthy Eating
- Daily Essentials
- Omega 3

#### COMPLEMENTARY

- Age Management
- Men/Women's Health
- Children's Health
- Blood Sugar
- Weight Management'
- Digestive Health
- Cognitive Health
- Stress Management
- Heart Health
- Energy

Hundreds of Partners stores that Provide products/services not available through the exclusive lines.



AND MORE.....





We shop from ourselves.

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## 4 WAYS TO EARN INCOME:

### EARN CASHBACK



**EARN CASHBACK FROM YOUR ONLINE PURCHASES**

**EARN CASHBACK FROM YOUR CUSTOMERS' ONLINE PURCHASES.**

### EARN RETAIL PROFITS



**DEVELOP A BASE OF CUSTOMERS**

**EARN 30-50% GROSS RETAIL PROFIT.**

**EXTRA: COACHING AND CONSULTING FEES**

### EARN COMMISSIONS



**DEVELOP AND MANAGE TWO TEAMS**

**EARN UP TO \$3,600 PER WEEK COMMISSIONS IN 2 – 3 YEARS**





## Level 1: PREFERRED CUSTOMER



**SHOP•COM™**  
powered by marketamerica®

Shop over 30 Million Products and earn up to 50% Cashback on your purchase. 

**FREE**

## Level 2: TRIAL RUN

**FREE** to get started  
**EARN** while you **Learn**

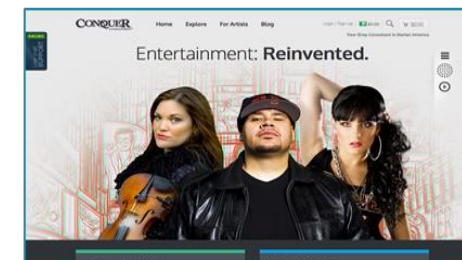


## Level 3: UNFRANCHISE OWNER



## STEP ONE: Register your Unfranchise – Application fee \$129.95

- An online business management system
- Clinically supported Weight loss/Wellness System.
- Science based Nutraceuticals.
- Access to Education/Training
  - TLS Certification
  - Product Knowledge Training
  - Business Success Training
  - Mentoring
- E-commerce enabled websites to market products/business



STEP TWO: Order Product for personal use and customers = volume points

**BV**

Business Volume when your order Exclusives

**IBV**

Internet Business Volume when you order from Partner store

i(TLS)<sup>®</sup>

**Isotonix**<sup>®</sup>  
The world's most advanced nutraceuticals

**PRIME**<sup>™</sup>  
ANTI-AGING NUTRACEUTICALS

**MOTIVES**  
LOREN RIDINGER

dna miracles™ dna miracles™ natural

**AWAKE**  
ENERGY SHOT™

LUMIÈRE  
DE VIE™

macy's

**NIKE**

**TARGET**

Walgreens  
The Pharmacy America Trusts

**TOYS R US**

Apple

priceline.com<sup>®</sup>

When you have ordered 200 BV points [*@\$250 in products*] from the exclusive product lines, You are 'qualified' to earn commission checks on your orders and the orders of your partners.

Here's another option....

Fast Start Program  
Start your business for only \$399 + tax  
FREE SHIPPING

marketamerica SHOP.COM™

AN EVERLASTING MOMENT

PET GAME TIME READY

Isotonix

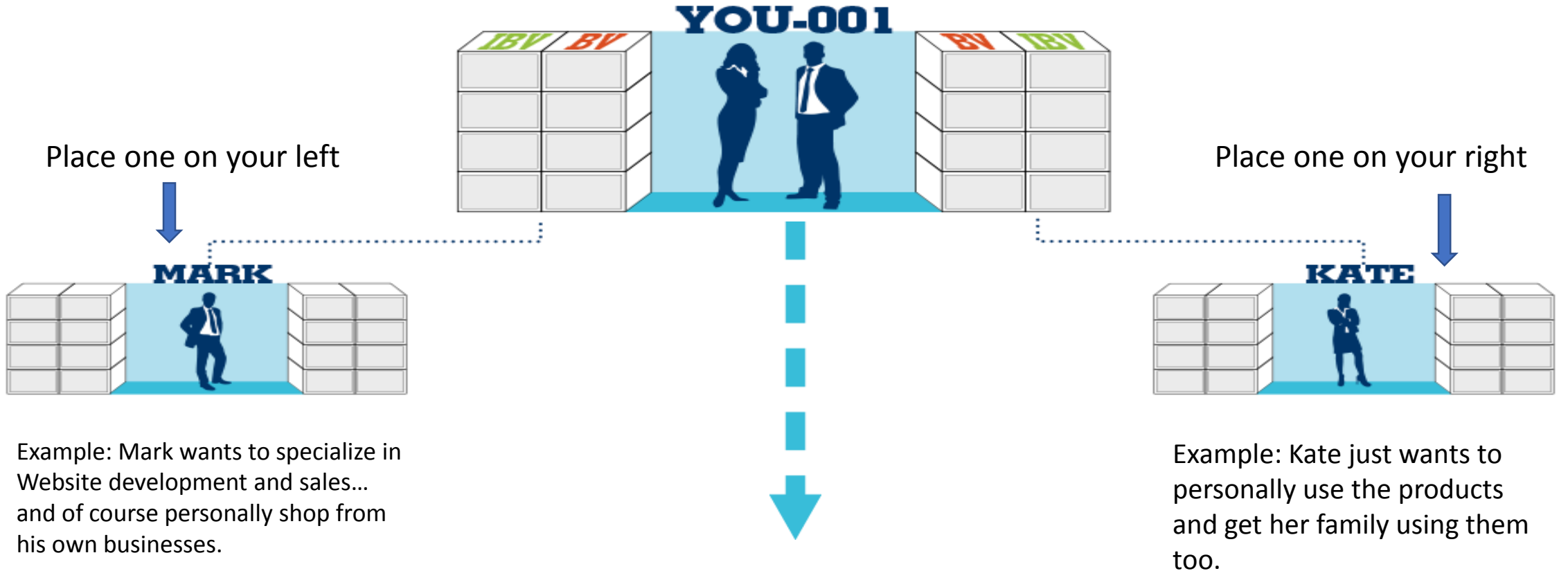
Includes:  
Application fee  
Top selling products  
Biz building tools  
300 bv points



STEP THREE:

## PARTNER WITH TWO + UNFRANCHISE OWNERS

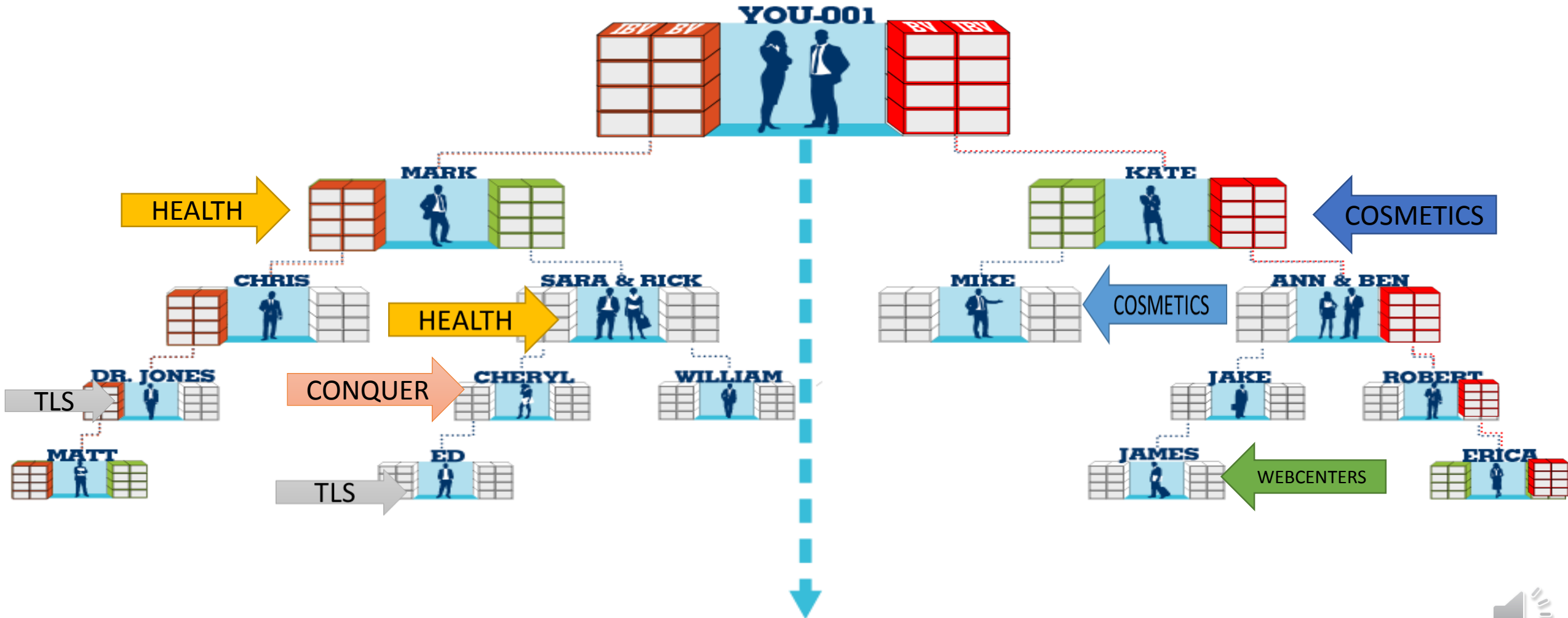
They customize their business based on their Interests and goals.



**START WITH YOU - THEN ADD 2.  
TEACH THEM TO DO, WHAT YOU DO.**

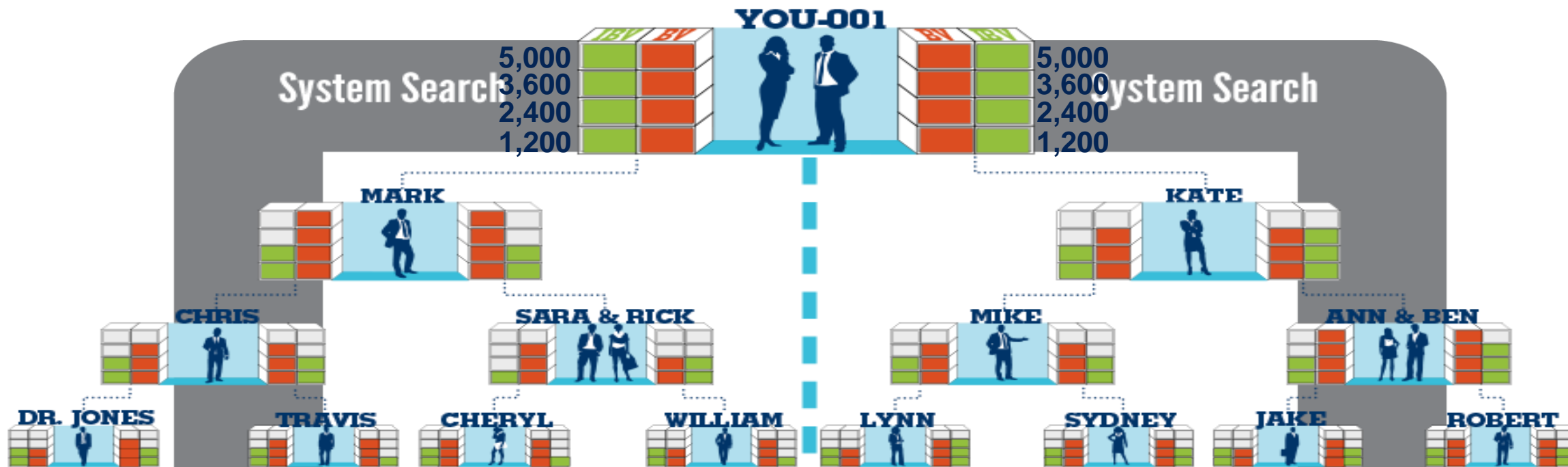
**Use, the products  
Sell the products**

**Identify 2 partners who want to do the same.**



# HOW COMMISSIONS ARE EARNED

All orders [bv and ibv] are calculated weekly [infinitely/100%]



1,200 total BV from your left and right = \$300  
 2,400 total BV from your left and right = \$300  
 3,600 total BV from your left and right = \$300  
 5,000 total BV from your left and right = \$600

1,200 total IBV from your left and right = \$300  
 2,400 total IBV from your left and right = \$300  
 3,600 total IBV from your left and right = \$300  
 5,000 total IBV from your left and right = \$600

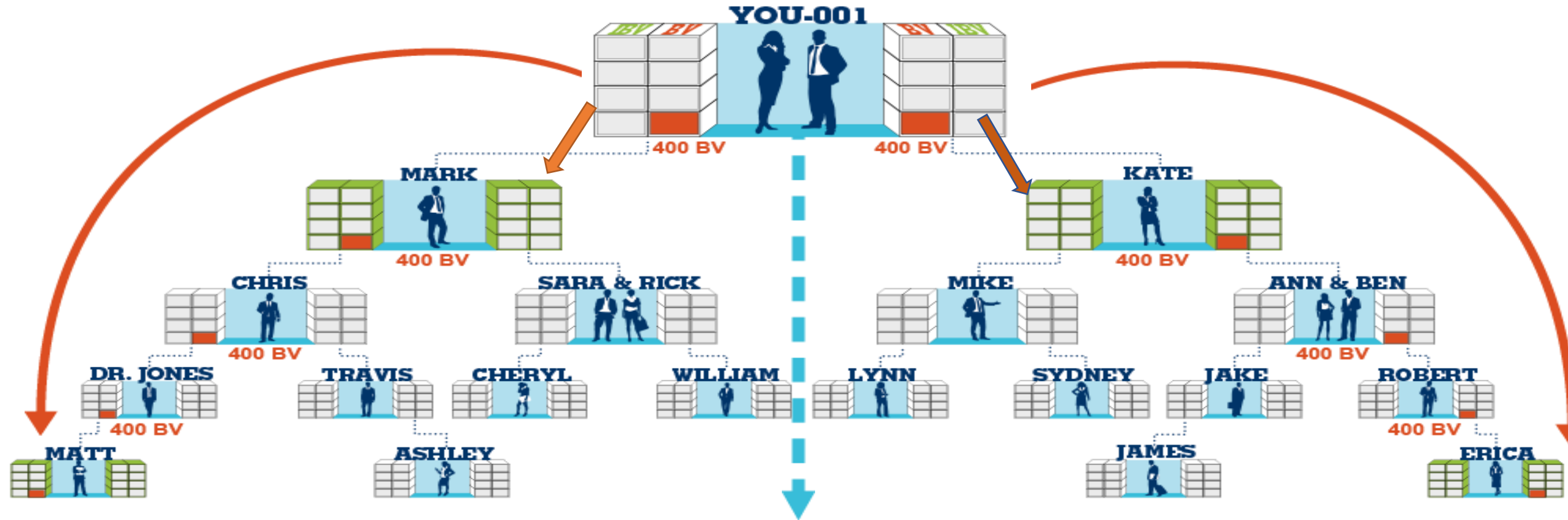


OTHER GREAT FEATURES....

You can help your team make money.

*Additional Partners can be placed under partners.*

*You can assign volume to the lowest partner and it flows to all.*



You can increase your income potential...

Open and activate additional Business Develop Centers [BDC]

Earn Management bonuses up to \$600 a week per BDC.



# Unlike a Traditional Franchise Requirements are minimal ...

- No requirements for first 90 days
- Purchase from 50 -150 BV a month [for personal use/sale]
- Purchase 10 – 30 IBV [optional]
- Attend 3 required trainings [2 are online – 1 is \$50]
- Subscribe to UnFranchise management system - \$20/month
- Annual Renewal - \$99.95





- **IMMEDIATE INCOME**  
retail profit/cashback
- **100% INFINITE VOLUME ACCRUAL**  
toward commission check.
- **HELP FROM ABOVE**  
Volume and People Placement
- **UNLIMITED INCOME POTENTIAL**  
Open additional BDCs
- **MANAGEMENT BONUSES**
- **ALL THE RESOURCES YOU NEED to succeed.**  
Training, tools, products, systems

UNFRANCHISE® BUSINESS RECAP





# NEXT STEPS

- Register as a preferred customer [It's FREE!]
- Try a product. [suggestion: Daily Essentials]
- Take a 'Second Look' at the presentation [video, meeting]
- Get your questions answered.
- Determine level of commitment...
  - I would like to register as a customer. [Cashback/discounts]
  - I would like to do a Trial Run [Earn as you Learn.]
  - I would like to open my Unfranchise. [Let get started!]

