



marketamerica® | SHOP•COM™



*"I worked this business hard for five straight years to achieve over \$1 million per year ongoing income. By dedicating myself to helping others achieve their dreams I can leave a legacy to my family, which is by far the biggest reward this business has to offer."*

- Elizabeth Weber  
International Field Chairman  
Earnings of \$125,000 - \$149,999  
in four weeks



# WE'RE POWERED BY PEOPLE LIKE YOU

*"Our proven business system gives individuals with seemingly ordinary backgrounds the chance to do extraordinary things in life."*

-JR Ridinger,  
Market America founder, President and CEO

Market America | SHOP.COM is changing the way people shop and changing the economic paradigm so anyone can become financially independent by creating their own economy.

Each entrepreneur is equipped with a SHOP.COM website and

is connected economically. Market America provides a systemized and standardized business model, as well as support, training, technology, products, visibility and a proven business system.

Live the Dream



PLAY ▶

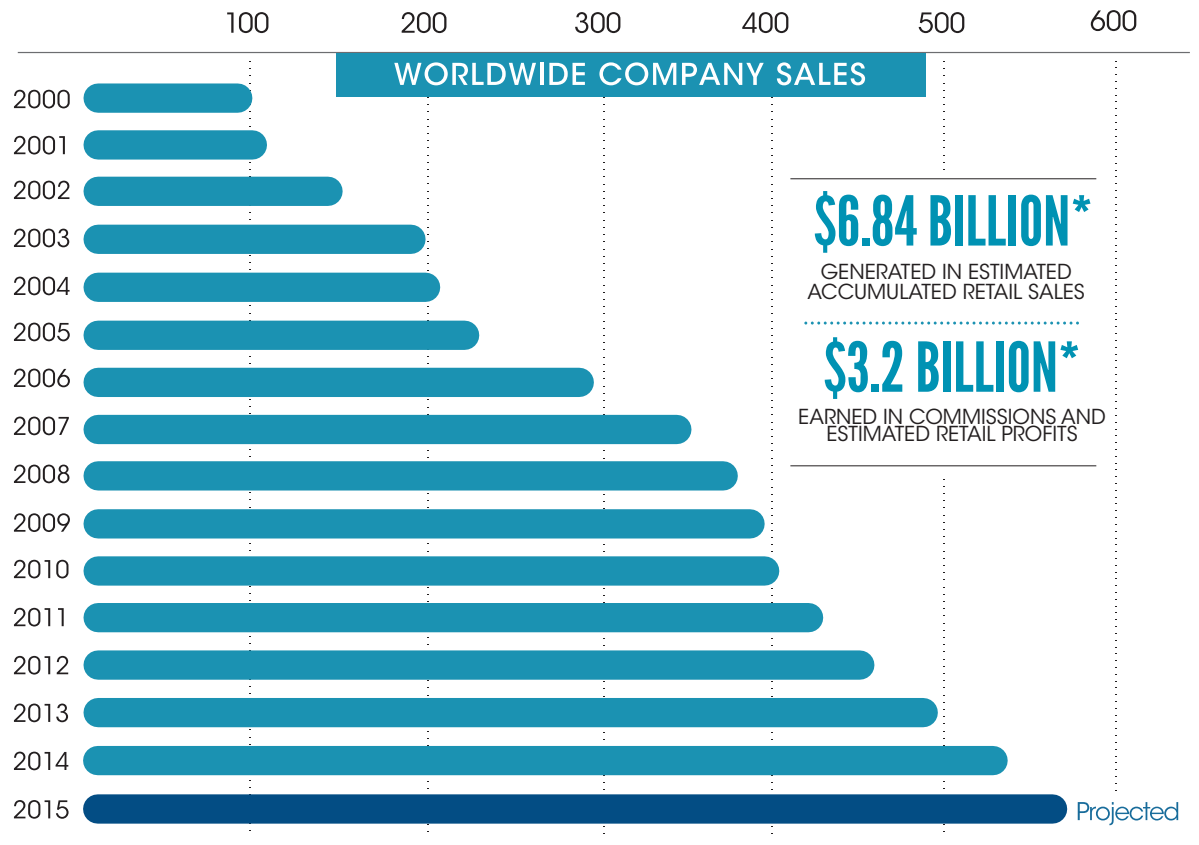
Founded in 1992, Market America is a Product Brokerage and Internet Marketing Company that specializes in One-to-One Marketing and Social Shopping.



Headquartered in Greensboro, N.C., Market America Worldwide employs over 700 people globally with international operations in Australia, Canada, Hong Kong, Mexico, Singapore, Spain, Taiwan, the United Kingdom and the United States. Emerging markets include the Bahamas, Colombia, Dominican Republic, Ecuador, Jamaica, New Zealand and Panama.



## Millions of Dollars



**\$6.84 BILLION\***  
GENERATED IN ESTIMATED ACCUMULATED RETAIL SALES

**\$3.2 BILLION\***  
EARNED IN COMMISSIONS AND ESTIMATED RETAIL PROFITS

UnFranchise® Owners have earned the following since the company's inception (in USD):

$$\$1,816,964,827 \quad + \quad \$1,777,399,619 \quad = \quad \$3,594,364,446^*$$

Total estimated retail profits earned†      Total commissions earned      Total UnFranchise Owner earnings\*

As of December 31st, 2015 (since the company's inception)    †Estimated accumulated retail sales and estimated retail profits based on suggested retail price



*“Market America is the right company with the right products, the right compensation plan and the right training and support. But what I really love about Market America is that it has helped so many other people.”*

**- Joanne Hsi**  
International Field President  
Earnings of \$100,000 - \$124,999  
in four weeks



# BUILT ON PRODUCT. POWERED BY PEOPLE.®



2014 World Conference - Miami, Fla.

With any business you start, lasting success doesn't come quickly. Market America | SHOP.COM enables you to create your own economy and achieve your goal of financial independence through hard work and determination, by implementing a proven, lucrative and realistic business plan. But Market America was built from the ground

up to give you tremendous support — we succeed when you succeed. And our structure is designed to reward you for your efforts in ways traditional businesses don't.

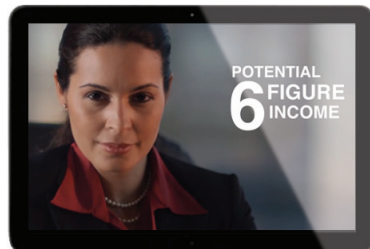
It's called the UnFranchise® Business because you have all the benefits of a franchise but do not have to pay a franchise fee. Additionally, instead of paying the

franchisor a royalty, Market America pays *you* commissions and retail profits from sales through your SHOP.COM website and referral network.

As a product brokerage company, Market America identifies the latest market-driven products and services. We move with consumer demands and follow trends in the marketplace,

so your business always has what shoppers want. Your customers get paid for shopping, and UnFranchise® Owners earn commissions and retail profits, resulting in an ongoing income.

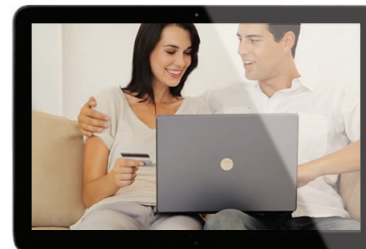
Market America is changing the way people shop and changing the economic paradigm — Built on Product. Powered by People.®



PLAY ▶

## Market America and SHOP.COM Overview

*“Market America is a growing global community of entrepreneurs who are economically connected.”*



PLAY ▶

## A Product Brokerage and Internet Marketing Company

*“With hundreds of exclusive products and services, Market America gives you access to numerous multibillion dollar markets.”*



“Before Market America, I was struggling to pay bills and in debt over my head. Now, I am out of debt and financially free. It’s as if I’m on a permanent vacation, living each new day with a phenomenal lifestyle of which few could dream.”

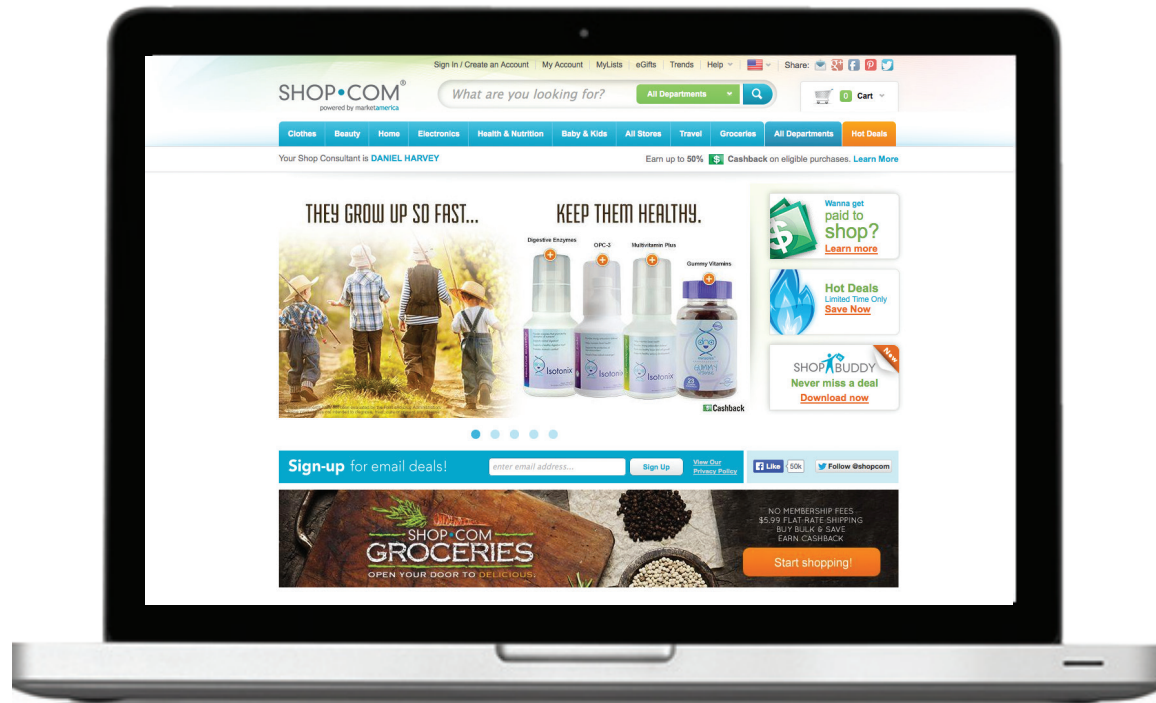
– Ben Ginder  
Field President  
Earnings of \$80,000 - \$99,999  
in four weeks



# SHOP.COM – SHOP. SAVE. EARN.



Ranked #57



When Market America acquired SHOP.COM in 2011 it forged a synergy that sent shock waves through the businesses of one-to-one marketing and online shopping. Now, the most innovative ongoing-income opportunity out there builds on the vast array of products and brands

available through the world’s most powerful web address.

As an UnFranchise® Owner, you can be confident you have a superior selection to offer your customers: top-notch products produced exclusively for world-class Market America brands like Isotonix® nutraceuticals and

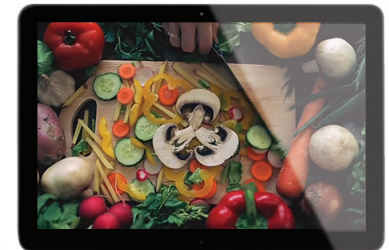
Motives® cosmetics, plus millions of products from hundreds of major brands. When you and your customers buy through SHOP.COM, everyone saves money and makes money — Convert Spending into Earning.®

Market America integrates cutting-edge technology with the

## \$ Cashback

Make money while you and your customers shop! Earn up to 50 percent Cashback for purchasing eligible Market America-branded products and those from our Partner Stores where you see the Cashback logo. Plus, earn a ½ percent Cashback on eligible purchases made by people you refer to SHOP.COM.

### SHOP.COM Groceries



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latest social networking tools in the pursuit of revolutionizing the way people shop.

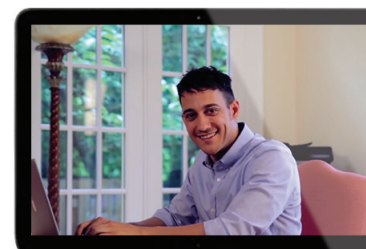
On the following page are some of the advanced features that led to SHOP.COM’s ranking by *Internet Retailer* as one of the fastest growing online retailers in the world for the past two years.



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### Market America acquires SHOP.COM

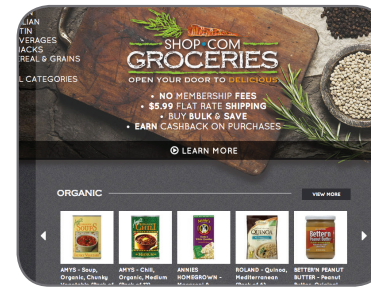
“This partnership makes us an online shopping experience like none other.”



PLAY ▶

### Convert Spending into Earning®

“To make money, you need a proven business system, a diversity of products, technology, an online credit and a successful team of people to teach you what to do.”



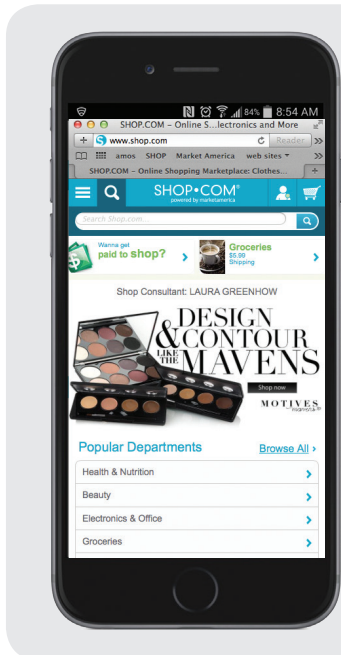
Shopping is fun on SHOP.COM, where it's simple to combine social and shopping in one place with **SHOPBOX**. This great tool allows customers to share their favorite products with their friends by creating a unique Facebook store. Not only can friends view the SHOPBOX and make a purchase without ever leaving Facebook, but the customer who shared the SHOPBOX will receive referral cash for every purchase made!

**AutoShip** is a great advantage to SHOP.COM, ensuring that customers never run out of their favorite exclusive company brands. Customers can set the frequency at which they want to receive regular shipments so they'll never have to worry about taking the time to reorder — it's the ultimate in convenience. In addition, shoppers who add items to AutoShip receive an instant 5 percent discount on their orders.

SHOP.COM's **Shopping Advisor** combines convenience with the power of demonstration, showing users exactly how much they can save and earn by switching from current brands to Market America's exclusive quality brands. The Shopping Advisor guides customers through a virtual home, identifies which products they could benefit from most and shows why Market America brands are superior. Convert spending into earning with the Shopping Advisor.

**SHOP.COM Groceries** offers the ultimate in convenience for an everyday necessity. There are many reasons why SHOP.COM Groceries is the premier choice for grocery shopping from home. Unlike the other sites, SHOP.COM Groceries will never charge a membership fee. With a low, flat \$5.99 shipping fee, items are delivered straight to the customer's door quickly and hassle-free. Plus, with Cashback earned on every order, it's never been easier to save and be rewarded for everyday purchases.

**eGifts** electronic gifts are the perfect present in a pinch. It allows someone to create a custom group of products available on SHOP.COM, then send the collection to a recipient via email so they can select the gift they like most. The chosen item is shipped to the recipient and the sender's credit card is charged. Great for last-minute gifts or when you're unsure what style or size they would like best!



## Moving with m-commerce

As shopping trends continue to migrate to the web, a big chunk of those sales are already spilling over into mobile platforms as consumers rely more and more on convenience with the use of smartphones and tablets. Market America is revolutionizing the way the world shops with the SHOP Mobile app, placing the best technology and access to millions of products in the palm of consumers' hands. The SHOP Mobile site offers most all of the functionality of the main site in a mobile-friendly form.

With the SHOP Mobile app, customers have access to:

- 40 million products on SHOP.COM
- Barcode scanning feature
- Increased Cashback deals
- Coupon codes
- And much, much more!



**SHOP.COM Direct** is a wholesale provider that allows Market America | SHOP.COM to offer top consumer goods at the lowest possible price. Find electronics, office supplies and more with higher Cashback.



*Savvy shoppers are always on the lookout for the best savings, and SHOP.COM delivers. The website features more than 12,000 **Hot Deals** every day.*

With such advanced features and a program that pays people to shop, it's easy to see why SHOP.COM is a top online retailer year after year.

# POWERED BY PEOPLE<sup>®</sup>

*\*As of September 30, 2014. Estimated retail profits are based on suggested retail price.*

UnFranchise<sup>®</sup> Owners have earned more than \$3.2 billion in commissions and estimated retail profits.\*

Please click the video link in the center of the page to watch and listen to the Power Profiles of successful UnFranchise owners.



**Elizabeth Weber**  
*International Field Chairman*  
Earnings of \$125,000 - \$149,999  
in four weeks  
MELROSE, MASS.



**Joanne Hsi**  
*International Field President*  
Earnings of \$100,000 - \$124,999  
in four weeks  
NEW YORK, N.Y.



**Marian & James Kuo**  
*International Field President*  
Earnings of \$100,000 - \$124,999  
in four weeks  
ARCADIA, CALIF.



**Ben Ginder**  
*Field President*  
Earnings of \$80,000 - \$99,999  
in four weeks  
RED LION, PA.



**Victor & Alice Chiou**  
*Sr. Executive Field Vice President*  
Earnings of \$63,000 - \$79,999  
in four weeks  
MILPITAS, CALIF.



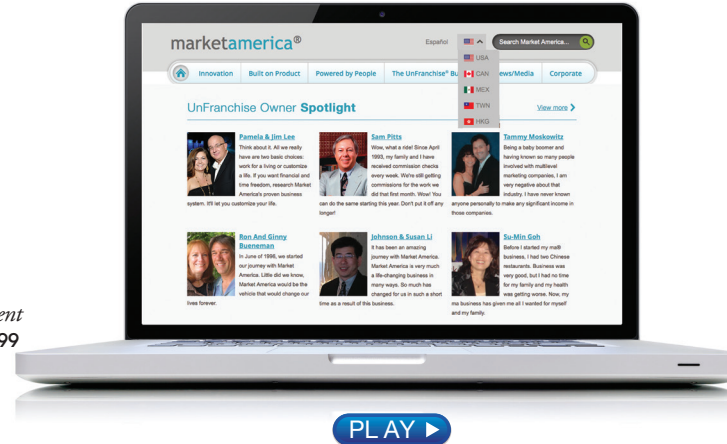
**Patrick Hsieh & Alice Chen**  
*Sr. Executive Field Vice President*  
Earnings of \$63,000 - \$79,999  
in four weeks  
BURNABY, B.C.



**Frank & Gingie Keefer**  
*Sr. Executive Field Vice President*  
Earnings of \$63,000 - \$79,999  
in four weeks  
MARCOS ISLAND, FLA.



**Dolly Kuo**  
*Sr. Executive Field Vice President*  
Earnings of \$63,000 - \$79,999  
in four weeks  
WALNUT, CALIF.



**Min Liu**  
*Sr. Executive Field Vice President*  
Earnings of \$63,000 - \$79,999  
in four weeks  
OAKLAND GARDEN, N.Y.



**Tony & Pam Bowling**  
*Executive Field Vice President*  
Earnings of \$45,000 - \$62,999  
in four weeks  
LUTZ, FLA.



**Tina Chen**  
*Executive Field Vice President*  
Earnings of \$45,000 - \$62,999  
in four weeks  
LIVINGSTON, N.J.



**Nina Hale**  
*Executive Field Vice President*  
Earnings of \$45,000 - \$62,999  
in four weeks  
COVINA, CALIF.



**Vikki Lee**  
*Executive Field Vice President*  
Earnings of \$45,000 - \$62,999  
in four weeks  
LONG BEACH, CALIF.



**Norm & Mary Roth**  
*Executive Field Vice President*  
Earnings of \$45,000 - \$62,999  
in four weeks  
FOUNTAIN HILLS, ARIZ.



**Julie Scholl**  
*Executive Field Vice President*  
Earnings of \$45,000 - \$62,999  
in four weeks  
MARCOS ISLAND, FLA.



**Stacy Tung**  
*Executive Field Vice President*  
Earnings of \$45,000 - \$62,999  
in four weeks  
NEW TAIPEI CITY, TAIWAN

*The examples of income shown are not intended to be representative of any specific class of Market America UnFranchise Owner, nor are they intended to represent that any given UnFranchise Owner will earn income in that amount. Rather, the income figures testify to the results, which have been accomplished by UnFranchise Owners who have devoted time, talent, hard work and a willingness to follow the proven UnFranchise Business Plan in building their Market America business. Do not be misled by claims that huge income is easily achieved. The success of any Market America UnFranchise Owner will depend on the amount of hard work, talent and dedication he or she devotes to the building of his or her Market America business.*



**Jim & Lisa Winkler**  
*Executive Field Vice President*  
 Earnings of \$45,000 - \$62,999  
 in four weeks  
 OKAUCHEE, WIS.



**Roger Wu**  
*Executive Field Vice President*  
 Earnings of \$45,000 - \$62,999  
 in four weeks  
 COVINA, CALIF.



**Amber Yang & Michael Wu**  
*Executive Field Vice President*  
 Earnings of \$45,000 - \$62,999  
 in four weeks  
 BAYSIDE, N.Y.



**Wan Rong Yuan**  
*Executive Field Vice President*  
 Earnings of \$45,000 - \$62,999  
 in four weeks  
 COLLEGE POINT, N.Y.



**Ying Zhao**  
*Executive Field Vice President*  
 Earnings of \$45,000 - \$62,999  
 in four weeks  
 OAK HILL, VA.



**Jacki & Christopher Blasko**  
*Field Vice President*  
 Earnings of \$36,000 - \$44,999  
 in four weeks  
 CHETEK, WIS.



**Beatrice Li**  
*Field Vice President*  
 Earnings of \$36,000 - \$44,999  
 in four weeks  
 BOYNTON BEACH, FLA.



**Min Chen & Wei Wang**  
*Field Vice President*  
 Earnings of \$36,000 - \$44,999  
 in four weeks  
 ONTARIO, CAN.



**Emily Cheng**  
*Field Vice President*  
 Earnings of \$36,000 - \$44,999  
 in four weeks  
 ARCADIA, CALIF.



**Andy Docos**  
*Field Vice President*  
 Earnings of \$36,000 - \$44,999  
 in four weeks  
 OSWEGO, N.Y.



**Mary Beth Docos**  
*Field Vice President*  
 Earnings of \$36,000 - \$44,999  
 in four weeks  
 OSWEGO, N.Y.



**Lisa & Edward Grant**  
*Field Vice President*  
 Earnings of \$36,000 - \$44,999  
 in four weeks  
 STAMFORD, CONN.



**Phil & Sue Guido**  
*Field Vice President*  
 Earnings of \$36,000 - \$44,999  
 in four weeks  
 DIX HILLS, N.Y.



**Lisa Lieberman-Wang & Yardley Wang**  
*Field Vice President*  
 Earnings of \$36,000 - \$44,999  
 in four weeks  
 WEST MILFORD, N.J.



**David Lin**  
*Field Vice President*  
 Earnings of \$36,000 - \$44,999  
 in four weeks  
 DIX HILLS, N.Y.



**Kwei Fang Liu**  
*Field Vice President*  
 Earnings of \$36,000 - \$44,999  
 in four weeks  
 BURNABY, B.C.



**Arlene Lowy**  
*Field Vice President*  
 Earnings of \$36,000 - \$44,999  
 in four weeks  
 PITTSBURGH, PA.



**Chi-Heng Ma & Shu Yang**  
*Field Vice President*  
 Earnings of \$36,000 - \$44,999  
 in four weeks  
 SOUTHLAKE, TEXAS



**Lou Manfredi**  
*Field Vice President*  
 Earnings of \$36,000 - \$44,999  
 in four weeks  
 YORK, PA.



**Karri Wu**  
*Field Vice President*  
 Earnings of \$36,000 - \$44,999  
 in four weeks  
 VANCOUVER, B.C.



*“Market America changed our lives. We followed the simple and workable Plan. Now we enjoy financial freedom and time freedom. Our lifestyle is so relaxed.”*

**- Larry Cao & Qin Liu**  
 Director  
 Earnings of \$18,000 - \$24,999  
 in four weeks



# FAST START PROGRAM

Market America | SHOP.COM enables entrepreneurs to establish their UnFranchise business with the

necessary products, business tools and technology. Select from Fast Start Kits for Motives®, TLS® Weight

Loss Solution and maWebCenters® or General.



**SHOP.COM™**  
 US\$399 + tax  
 FREE SHIPPING



**maWebCenters.**  
 US\$399 + tax  
 FREE SHIPPING

**iTLS®**  
 WEIGHT LOSS SOLUTION

US\$399 + tax  
 FREE SHIPPING



**MOTIVES**  
 LOREN RIDINGER  
 US\$399 + tax  
 FREE SHIPPING

**MOTIVES**  
*for L.A.L.K.*



## Support Materials

Market America offers ongoing support throughout the life of your business. Keep on track with the help of these detailed resources included with every UnFranchise Business:

- **Getting Started Guide**  
 The basic information needed to implement the UnFranchise Business
- **Career Manual**  
 Tells you exactly what you need to do to be successful.

- **Catalogs**  
 Filled with gorgeous photographs of Market America-branded products, our catalogs are essential sales tools.
- **UnFranchise Owner Magazine**  
 Provides leadership insights from Market America executives, and

- inspirational Power Profiles.
- **UnFranchise News**  
 Email notifications that keep UnFranchise owners up to date on all of the latest product, business, training and technology developments.





# UNFRANCHISE® BUSINESS ACCOUNT & MOBILE TECHNOLOGY

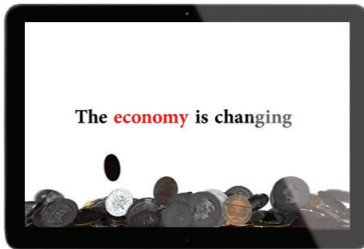
*“Everything you need to succeed in Market America is within reach. Anyone who wants to change his or her life can do it with the UnFranchise System.”*

**- Pam and Tony Bowling**  
Executive Field Vice President  
Earnings of \$45,000 - \$62,999  
in four weeks



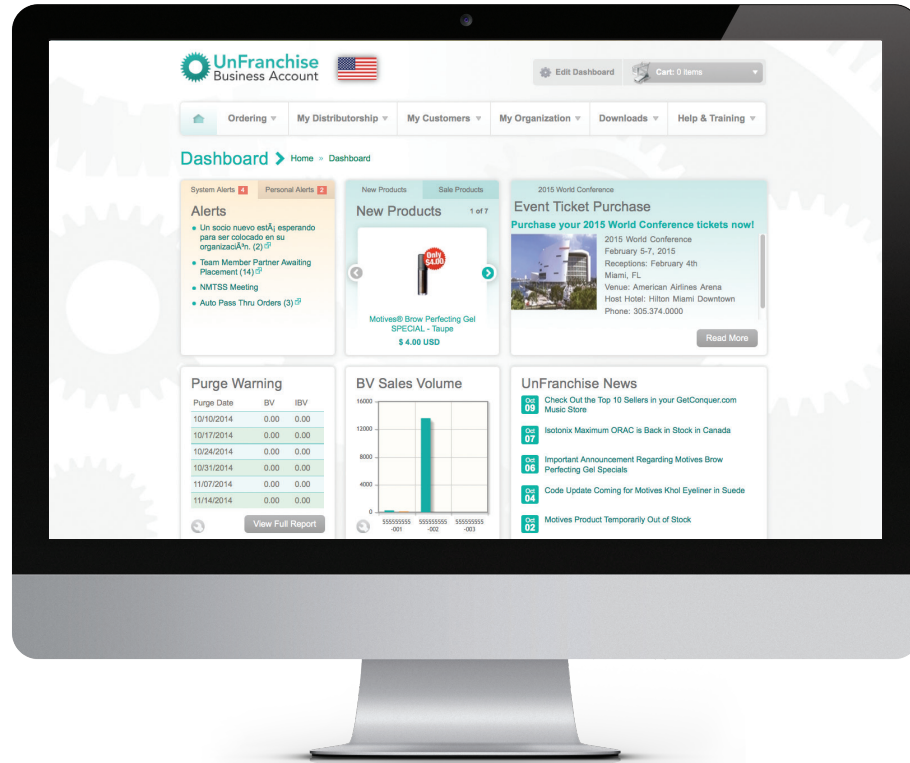
As an UnFranchise® Owner, you have access to an UnFranchise Business Account. The UnFranchise Business Account lets you manage your business and Preferred Customers efficiently and effectively online. With a user-friendly dashboard interface you can easily stay on top of everything related to your UnFranchise Business.

The world is changing

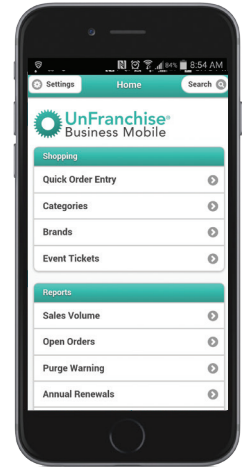


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Plus, as a pioneer of Internet marketing and shopping, Market America has a strong social media presence that helps you build your business and attract customers. You can promote your business through our Facebook, Instagram, Pinterest and other channels.



*On your computer or on your phone, Market America makes it easy to stay on top of your UnFranchise Business anytime of the day or night.*



UnFranchise Owners can easily manage an UnFranchise Business from home, on the road or on vacation – the choice is yours. UnFranchise Mobile gives business owners easy access to key

reports such as sales volume and open orders, all from any mobile device.

Customers can use online tools like SHOP Mobile and ShopBuddy to browse and purchase from SHOP.COM

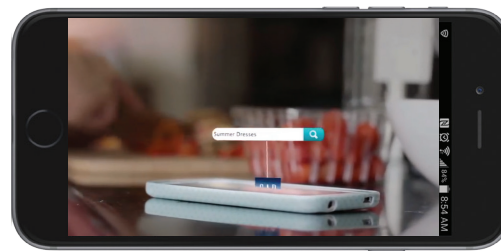
and stay on top of special deals.

They get the same Cashback and comparison shopping on-the-go as at home. That's increased profit for you from the palm of a customer's hand.



PLAY ▶

**UnFranchise Mobile**  
*“UnFranchise Mobile makes it fast, simple and easy to conduct your UnFranchise Business from anywhere.”*



PLAY ▶

**SHOP.COM:**  
Shop Mobile - Shop Anywhere

*“Find all your favorite items right here and earn up to 50% Cashback.”*



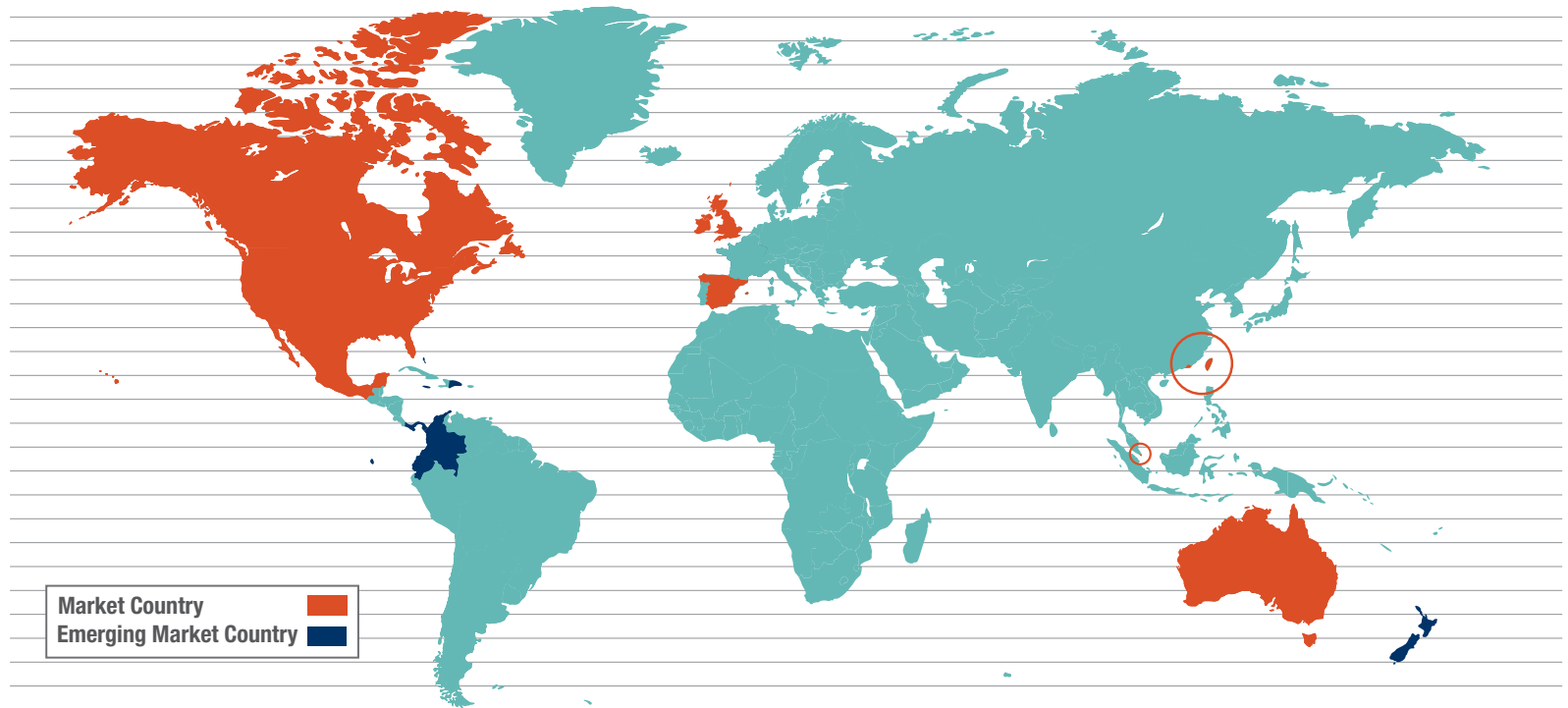
*“With the launch of Market Australia in June 2002, we became frequent visitors to the country. With Market America’s global expansion, we will travel around the world and make friends worldwide.”*

**- Marian & James Kuo**  
International Field President  
Earnings of \$100,000 - \$124,999  
in four weeks



# GLOBAL COMMUNITY

Market America Worldwide operates globally in Australia, Canada, Hong Kong, Mexico, Singapore, Spain, Taiwan, the United Kingdom and the United States. Emerging markets include the Bahamas, Colombia, Dominican Republic, Ecuador, Jamaica, New Zealand and Panama.



The UnFranchise® Business has proven to work for entrepreneurs around the world. In a complex global marketplace, Market America’s several divisions oversee the day-to-day business affairs of UnFranchise Owners in their Home Countries. And our Emerging Markets Program

builds a base of operations for eager entrepreneurs in new countries.

GLOBAL.SHOP.COM gives customers in more than 200 countries access to our brands. And your Preferred Customers may shop at websites tailored for your country and language, such as TW.SHOP.COM.

Social media sites are customized, too.

We’re committed to helping people in all our market and emerging countries build successful UnFranchise Businesses. In 2014, for example, we made it easier to build a truly global business by improving the way UnFranchise Owners earn

commissions from a global referral network.

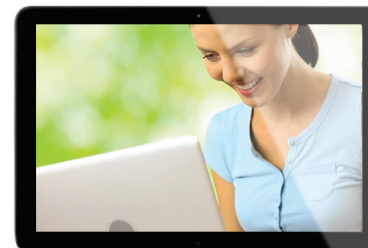
We will constantly keep you informed as Market America launches new products, programs and business initiatives throughout our worldwide operations.



PLAY ▶

## TW.SHOP.COM

美安公司正在改變人們購物的方式和經濟的型態。



PLAY ▶

## MX.SHOP.COM

*“Maximice su tiempo y haga rendir su dinero; regístrese en MX.SHOP.COM hoy mismo y empiece a ganar dinero por sus compras.”*



*“We plan our business around our life, not our life around our business. I can’t understand why everybody doesn’t do this, because the business really is no more complicated than helping other people save money on the products that they’re already buying anyway.”*

**– Frank & Gingie Keefer**  
*Sr. Executive Field Vice President*  
 Earnings of \$63,000 - \$79,999  
 in four weeks



# BUILT ON PRODUCT

Because we’re a product brokerage company, your UnFranchise® Business doesn’t rely solely on the sales of any single product or service. UnFranchise Owners can capitalize on numerous multibillion-dollar industries including health and nutrition, cosmetics, anti-aging, weight management, home and garden, baby and children’s care, pet care, auto care, financial services and more.



You can be proud to offer customers hundreds of products created exclusively for Market America. Without the costly burdens of manufacturing, mass marketing and advertising, greater resources are placed in product development and quality assurance, which guarantees that everything we offer is backed by substantial science, rigorous testing and peer-reviewed research.



*Ask UnFranchise Owners what their favorite product is and many will say Isotonix OPC-3®. It packs a potent antioxidant punch, with extracts of citrus bioflavonoids, bilberry, red wine and grape seed, plus Pycnogenol®† from the bark of the French maritime pine tree. These OPCs (oligomeric proanthocyanidins) are among today’s most powerful and promising free-radical fighters.*

Market America is the worldwide exclusive provider of isotonic-capable Pycnogenol.

Market America’s Isotonix® products offer the fastest and most efficient delivery system of any nutraceutical supplements. Isotonix, when used as directed, will provide the precise quantity of nutrients your body needs so you receive maximum results.\* When describing solutions meant for consumption, isotonic means having

the same fluid pressure as bodily fluids, i.e., the solutions of food entering the small intestine from the stomach for absorption.

When you ingest non-isotonic nutritional supplements, your body must work for hours to digest and absorb the benefits and a percentage of the nutritive value is still lost.

Isotonix products are formulated with the proper balance of key ingredients to assure that they are isotonic and effective when properly prepared. And Isotonix products are powders, which greatly decreases the amount of time and work necessary to absorb a supplement.

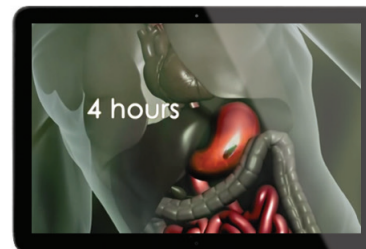
\* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.  
 †Pycnogenol® is a registered trademark of Horphag Research Ltd. Use of this product may be protected by one or more U.S. patents and other international patents.



PLAY ▶

### The Isotonix Daily Essentials Kit

*“Even foods without labels, like fruits and vegetables, aren’t as nutritious as we expect them to be.”*



PLAY ▶

### Isotonix Delivery System

*“Faster and more efficient absorption into the bloodstream increases the value of taking nutritional supplements.”*

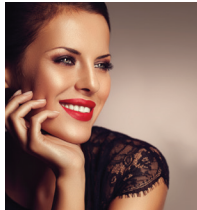
*“For me, it’s all about passion, belief and drive. My goal has always been to empower women and men to succeed with products that I know people want. Motives cosmetics offer the very best quality at the very best price. They make it easy for you to be your brand’s biggest billboard and represent with confidence.”*

**- Loren Ridinger**  
Senior Executive Vice President



# BUILT ON PRODUCT

Motives® by Loren Ridinger is the award-winning cosmetics line defined by its creator — a trendsetter who has changed the face of the beauty



industry. Simple to use and sexy to wear, Motives provides you with an amazing

color payoff, a flawless look, and a luxurious feel and finish. With the trendiest colors and industry-leading ingredients to give your eyes, cheeks, lips, face and nails a beautiful look and feel, Motives — like Loren Ridinger — is changing the face of cosmetics.

Motives Online Parties combine the fun and makeup savvy of a Motives party with the relaxed comfort of being online at home. Now party guests can get together from anywhere. Market America is changing the way cosmetics are sold.



**MOTIVES**  
LOREN RIDINGER

Host a Motives Online Party Today!



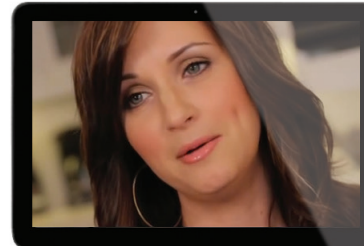
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Before and After



PLAY ▶

Live the Lifestyle with Motives by Loren Ridinger



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Celebrity Highlights



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# BUILT ON PRODUCT

For years, Amber Ridinger-McLaughlin managed her own skin conditions by using countless costly crèmes, but only experienced marginal results at best. She realized the revitalization of her youthful skin could only occur if she developed the next generation of skincare products herself.

After working closely with beauty scientists and exploring the most advanced ingredients derived from the earth and sea, Amber created this extraordinary line. Lumière de Vie® is in a category all its own yet is more affordable than competing brands. These products are designed to

promote the natural healing process to rejuvenate all skin types and complexions. The result: rejuvenated, luminous, beautiful-looking skin.



Bring Life and Light into Your Skin



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*“It’s hard to find a skincare product that’s consistent and doesn’t stop working after two weeks. We wanted to create something that not only has fast results but that makes you feel great. Lumière de Vie is truly first aid for the skin.”*

- Amber Ridinger-McLaughlin

## DNA Miracles OPC-3 Chews



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DNA Miracles™ is designed for caring parents who want the best cleansing, skincare and nutraceutical products for their little miracles.

DNA Miracles Natural products gently cleanse, soothe, moisturize and protect your child’s hair and

skin without harsh and unnecessary chemicals. Using only the highest-quality natural, nontoxic ingredients gives you peace of mind. Safe and effective and free of paraben and phthalate, DNA Miracles Natural products for babies, toddlers and children are gentle enough for everyday use.

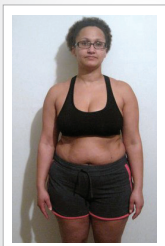
DNA Miracles nutraceuticals include Isotonix® formulations of vital nutrients for fast, gentle absorption. Adults like DNA Miracles OPC-3® Chews, too. Probiotic formulas for your child’s digestive and immune-system health come in Isotonix or chewable form. DNA Miracles Gummy Vitamins

make supplementation a breeze, and our Essential Omega 3 formula helps ensure kids get adequate omega-3

fatty acids frequently lacking in daily diets, according to the American Dietetic Association.



# BUILT ON PRODUCT



*"I lost 28 pounds during the TLS® Find Your*

*Fit Challenge and to date 33. Right now I feel alive. I am energetic, I'm confident, I feel like I have control of my life. When I look in the mirror I say, wow, I did it!"*

**- Linda Brown**

*Find Your Fit Challenge Winner*



Most weight management programs only target one aspect of weight loss, which is why most people don't achieve their goals or they regain the weight. TLS® Weight Loss Solution teaches you about low-glycemic eating and how to identify new favorite foods, creating new, healthy behaviors, and improving body composition to get your metabolism operating in high gear. And, with the help of specially-formulated TLS supplements, you'll find your fit in no time.

Plus, as a pioneer of Internet marketing and shopping, Market America has a strong social media presence that helps you build your business and attract customers. You can promote your business through our Facebook, Instagram, Pinterest and other channels.

- Personalized program options based on your weight loss goals and commitments
- Interactive meal and exercise planning and tracking systems
- Over 250,000 food entries, including 1,400+ glycemic index foods and restaurant meals, to help track food intake

TLS Weight Loss Solution Supplements

- Hundreds of recipes and quick meal options
- Techniques and guidance (including hundreds of new exercise videos)

Health Guide

- Articles and tips on diet, exercise and healthy living to keep you on track

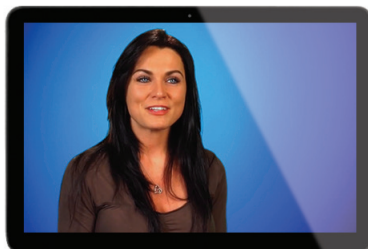
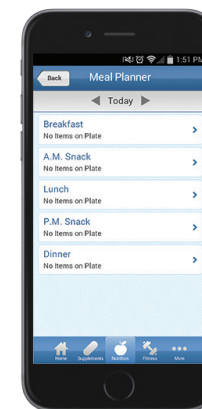
TLS Nutrition Shakes

- Alerts and reminders via email and text messaging lets you track progress and supplements, helping ensure your success on the program

TLS Whey Protein Shakes



*TLS Mobile is a free app available for Android, iPhone and Blackberry phones. Search for "TLSSlim" in your App Market Place and download it today! Track meals, exercise, supplements, water and sleep to optimize your weight loss efforts.*



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## 2013 TLS Find Your Fit Challenge Winners

*"Experiencing the lifestyle change myself, I felt wonderful and it was just an inspiration to help other people."*



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## TLS Weight Loss Testimonials

*"You follow a system of eating real food and supplementing intelligently and it's something you can do for your whole life."*



*“Working 12-hour shifts in a hospital cardiac unit would leave me exhausted. After three months of taking OPC-3®, I saw benefits. It was a natural progression to start telling my friends and family about this great product.”*

**- Gigi Souritzidis**  
 Director  
 Earnings of \$18,000 - \$24,999  
 in four weeks



# BUILT ON PRODUCT



## PRIME™

Helps keep people looking and feeling healthy and vibrant in all stages of life

## AWAKE™

Awake® Energy Shots with caffeine, B vitamins, amino acids and other nutrients help provide day-long energy and focus

## fixx™

A line of solution-oriented, personal care products created for men and women

## royalspa™

From gentle shampoos to silky lotions, everything you need to turn your ordinary shower routine into a luxurious spa experience



Advanced ingredients promote overall cardiovascular health\*

## ultimate aloe™

In four delicious flavors, promotes normal digestion and supports a healthy immune system\*

## pentaxyl™

An all-in-one treatment enhanced with Matrixyl® complex and Argireline to help reduce the appearance of wrinkles, skin discoloration and stretch marks

## CELLULAR laboratories®

Revolutionary anti-aging skincare line scientifically engineered to support your skin on the cellular level

\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.



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**Isotonix OPC-3®**  
*“Market America is the worldwide exclusive provider of isotonic-capable Pycnogenol.”*



PLAY ▶

**Awake®—Give Your Body the Boost It Needs**  
*“Your morning, your job, your activities throughout the day— they all take a toll on you.”*

nutraMetrix is a customized wellness solution that lets health professionals offer their patients science-based nutraceuticals, effective weight management programs and custom supplementation products to improve their overall health. And

the innovative nutraMetrix business model can foster unprecedented financial success through leveraging the power of health professional relationships.

nutraMetrix offers a complete line of advanced nutraceuticals,

many of which are available in an isotonic form. Unmatched by other nutraceuticals on the market, nutraMetrix Isotonix® formulations promote rapid absorption of active ingredients. Plus, Isotonix products are powders, so the time and work

necessary to absorb a supplement are greatly decreased.

Our trained nutraMetrix Consultants (NCs) are resourceful, devoted individuals who work closely with you and your staff. They provide resources for a smooth

implementation of our products and programs in the convenience of your own office. With numerous corporate trainings, our NCs are equipped with the resources and knowledge to educate your staff and help you create additional revenue for your practice.

**nutraMetrix.com**

*“Health Professionals and prospective nutraMetrix Consultants will find a wealth of information at **nutrametrix.com**. They can browse information about nutraMetrix products, read about the science that supports supplementation and find HP and NC training events in their area.”*



**The nutraMetrix Educational Institute**

*As a commitment to your professional education, nutraMetrix is the principal corporate sponsor of the nutraMetrix Educational Institute (nEI), a nonprofit, 501(c)3 organization providing accredited continuing health professional education in nutrition and nutraceutical applications. For more information, please visit the nEI website at **nutrametrix.org**.*

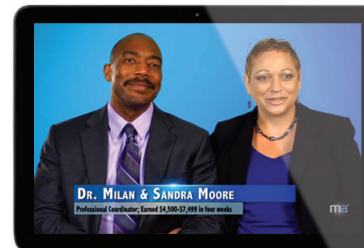


**nutraMetrix Developments**



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**Dr. Milan and Sandra Moore**



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## The UnFranchise<sup>®</sup> Business Presentation

Contact the UnFranchise Owner who provided you with this information.