

THE UNFRANCHISE[®] BUSINESS

marketamerica[®] | SHOP•COM[™]



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MARKET AMERICA | SHOP•COM

Market America | SHOP•COM provides a system for entrepreneurs to create a supplemental income while providing consumers worldwide with a better way to shop.

Through revolutionary technology and the power of people – we are creating the economy of the future.

We're powered by people just like you.



marketamerica | SHOP•COM™

RAPIDLY CHANGING ECONOMY

Four major trends are taking place creating one of the greatest opportunities for those who have positioned themselves ahead of these trends.

Market America | SHOP•COM is positioned to take advantage of all four trends with the **UnFranchise® Business.**



Retail Store Collapse



Rise in Online Sales



One-to-One Marketing
Replacing Mass Marketing



Rise in Entrepreneurship

THE UNFRANCHISE® BUSINESS

Like a Franchise

- Systemized, Standardized and Uniform
- Proven Management Systems
- Professional Marketing Tools
- Standardized Training Systems
- Market Driven Products and Services
- Branding and Increased Visibility

Unlike a Franchise

- No Franchise Fees or Royalties
- Minimal Startup Expenses
- Potential Tax Advantages
- No Large Monthly Overhead
- No Territorial Restrictions
- Part Time with Flexible Hours
- Little Risk



THE COMPANY

Founded in 1992, Market America Worldwide is a Global Product Brokerage and Internet Marketing Company that specializes in One-to-One Marketing.

Headquartered in Greensboro, NC and employs over 850 people globally.

Operations in:

- 🇺🇸 United States
- 🇨🇦 Canada
- 🇦🇺 Australia
- 🇹🇼 Taiwan
- 🇭🇰 Hong Kong
- 🇬🇧 United Kingdom
- 🇸🇬 Singapore
- 🇲🇾 Malaysia



2013 & 2018 TORCH AWARD

Trust • Performance • Integrity

A+ RATED



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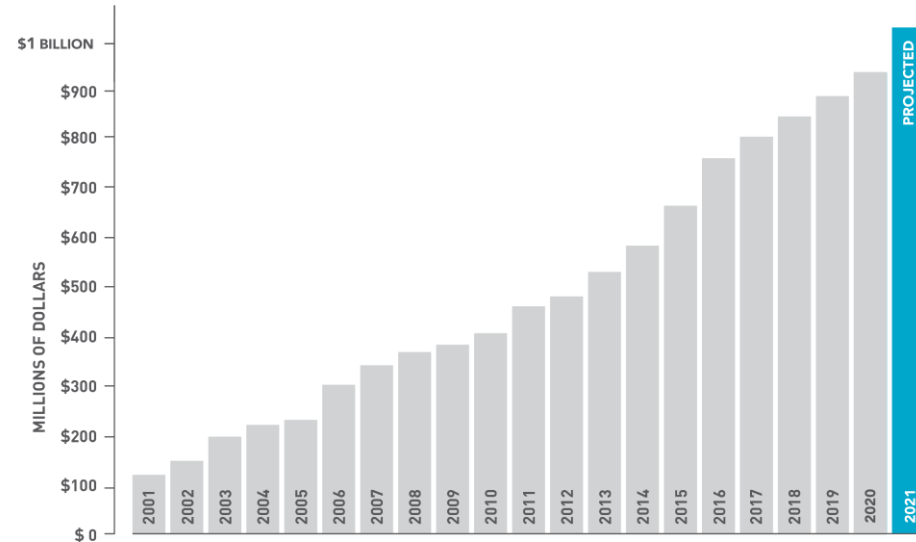
WORLDWIDE COMPANY SALES AND UNFRANCHISE® OWNER EARNINGS

Estimated Accumulated Retail Sales†:

\$10,141,657,948

Thousands of UnFranchise Owners are earning on a weekly basis

Hundreds of UnFranchise Owners have earned in excess of \$1,000,000 in commissions



Total Estimated Retail Profits Earned*: **\$2,660,127,644** + Total Commissions Earned: **\$2,584,287,195**

Total UnFranchise® Owner Earnings**:

= \$5,244,414,839

**As of March 31, 2021 (since the company's inception) *estimated retail profits based on suggested retail price
†estimated accumulated retail sales based on suggested retail price

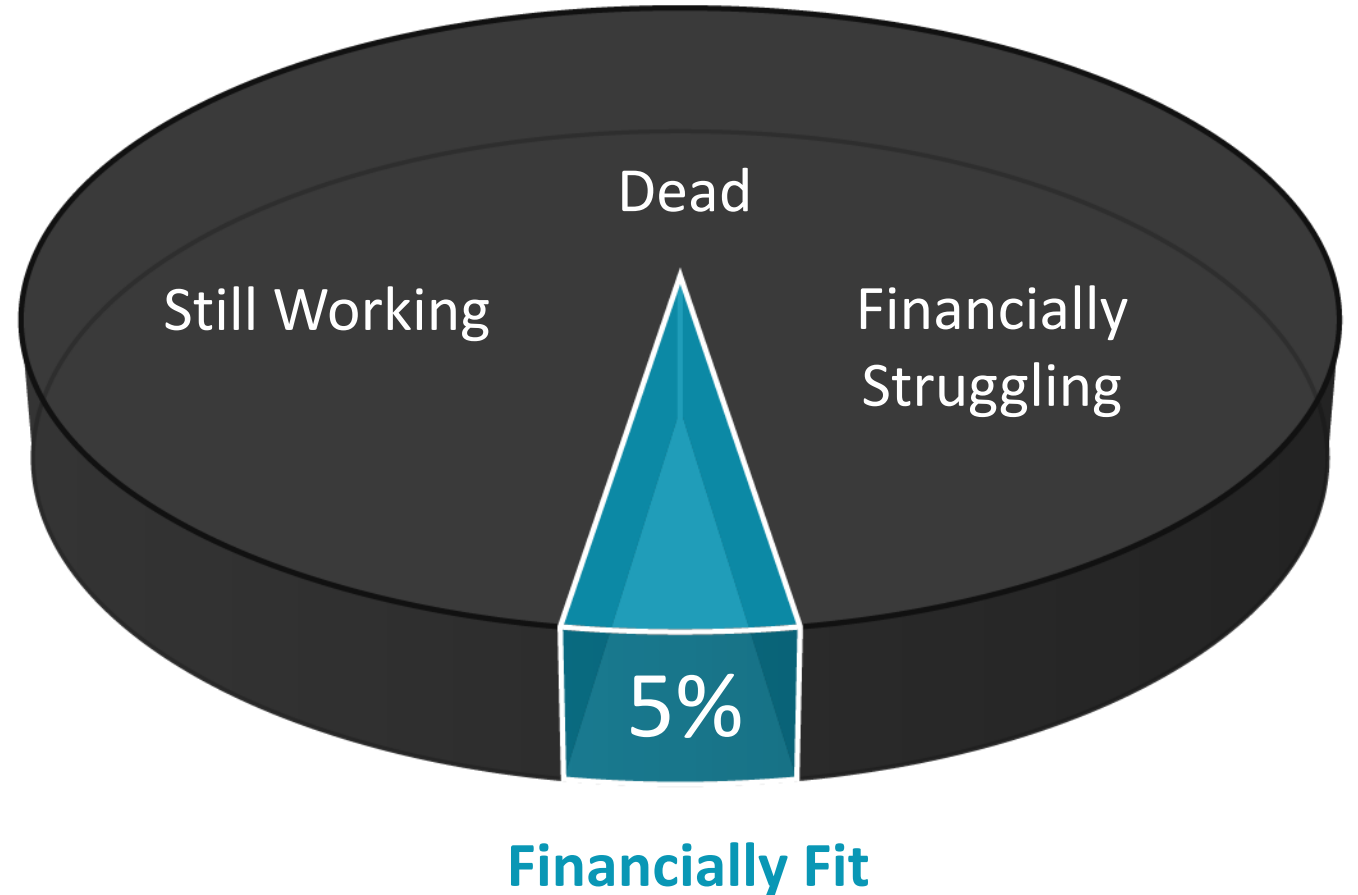


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THE 45 YEAR PLAN

95% of people spend up to 45 years of their lives making the other 5% successful.

They work a plan for someone else's financial success – not their own.



THE 2-3 YEAR PLAN

Create a foundation to earn a supplemental income

Potential Benefits:

Debt Reduction

Saving for a College Fund

Saving for Retirement

Mortgage/Rent/Car Payment

Potential Tax Advantages



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PRODUCT BROKERAGE COMPANY

Hundreds of exclusive products and services

Does not rely on the sales of any one product or service

Access to multi-billion dollar markets










Identifies the latest market driven products

Eliminates the burden of manufacturing

Allows company flexibility to move with the market place



PRODUCT BROKERAGE COMPANY

	Health & Nutrition		Age Management		Baby & Children's Care
	Weight Management		Health Professionals		Cosmetics
	Personal Care		Home, Garden & Auto		Jewelry
	Financial Services		Internet Services		Shopping Annuity Brand

COMING SOON



INTERNET MARKETING COMPANY

1,000s of partners stores with millions of products

Hundreds of exclusive products

No cost to register as a customer

Customers earn Cashback



THE SHOPPING ANNUITY®

A revolutionary concept that helps people convert their spending into earning through the UnFranchise® Business and SHOP•COM.

**You are already spending it,
why not get paid for it.**

All of your purchases from our partner stores and Market America exclusive products are tracked.

When you or anyone you lead to shops online, you get 100% credit for those purchases.



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45 Year Plan

Continue Trading Time for Money



2-3 Year Plan

Invest 8–15 Hours Weekly • Create a Supplemental Income

Would you like to see how the 2-3 Year Plan works?



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DISCLAIMER

Earnings depicted are atypical and the success of any UnFranchise® Owner will depend upon the amount of hard work, talent and dedication which he or she devotes to building his or her Market America business. For typical earnings, see market-america.info/mais.



5 STEPS TO BUILD AN UNFRANCHISE® BUSINESS

Step 1 Apply

Step 2 Create

Step 3 Qualify

Step 4 Activate

Step 5 Teach, Manage & Support Others



STEP ONE: APPLY

Features	Sales Representative No Subscription Fee	UnFranchise® Owner Subscription Fee: \$149.95
Earn retail profits with our exclusive brands	✓	✓
Global meeting, training and seminar system	✓	✓
SHOP•COM personal site	✗	✓
Additional websites to market your business	✗	✓
UnFranchise Marketing App with SHOP•LIVE	✗	✓
UnFranchise.com Management Reports	✗	✓
Participate in compensation plan and earn up to \$3,600 in weekly commissions per business	✗	✓



UNFRANCHISE® OWNER SUBSCRIPTION INCLUDES

- ⑤ Getting Started Guide
- ⑤ UnFranchise Manual
- ⑤ Digital UFO Magazine
- ⑤ Training & Seminar System
- ⑤ UnFranchise Marketing App with SHOP•LIVE
- ⑤ Audio Training Series
- ⑤ UnFranchise.com Management Reports
- ⑤ Coaching and mentoring by experienced UnFranchise® Owners
- ⑤ SHOP•COM
- ⑤ GLOBAL•SHOP•COM
- ⑤ MarketAmerica.com
- ⑤ Additional Websites



STEP TWO: CREATE

BV: BUSINESS VOLUME

BV is the point value assigned to exclusive products to calculate commissions.

- ⑤ Health and Nutrition
- ⑤ Weight Management
- ⑤ Baby and Children's Care
- ⑤ Age Management



STEP TWO: CREATE

BV: BUSINESS VOLUME

BV is the point value assigned to exclusive products to calculate commissions.

- 📍 Cosmetics
- 📍 Personal Care
- 📍 Skincare
- 📍 Jewelry



STEP TWO: CREATE

BV: BUSINESS VOLUME

BV is the point value assigned to exclusive products to calculate commissions.

- 📍 Home and Garden
- 📍 Entertainment
- 📍 Internet Services
- 📍 Financial Services



STEP TWO: CREATE

IBV: INTERNET BUSINESS VOLUME

IBV is the point value assigned to any of our Partner Stores products or on Shop Local



Foot Locker



JCPenney



Lenovo



KOHL'S

RASTELLI'S



GROUPON



SHOP Local



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WAYS TO CREATE BV AND IBV

Personal Use and Shopping

Customer Sales and Shopping

One-to-One Marketing



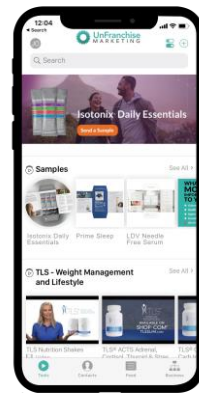
1,000s of Partner Stores



ShopBuddy



Shopping Annuity® Brand



UnFranchise Marketing App



Trial-Sized Marketing



Online Orders & Reorders

STEP THREE: QUALIFY

Qualify your Business Development Center (BDC) with 200 BV which opens both your left and right BV and IBV banks.

Once your Business Development Center has been qualified (200 BV) it will begin to accumulate BV and IBV.



STEP THREE: QUALIFY

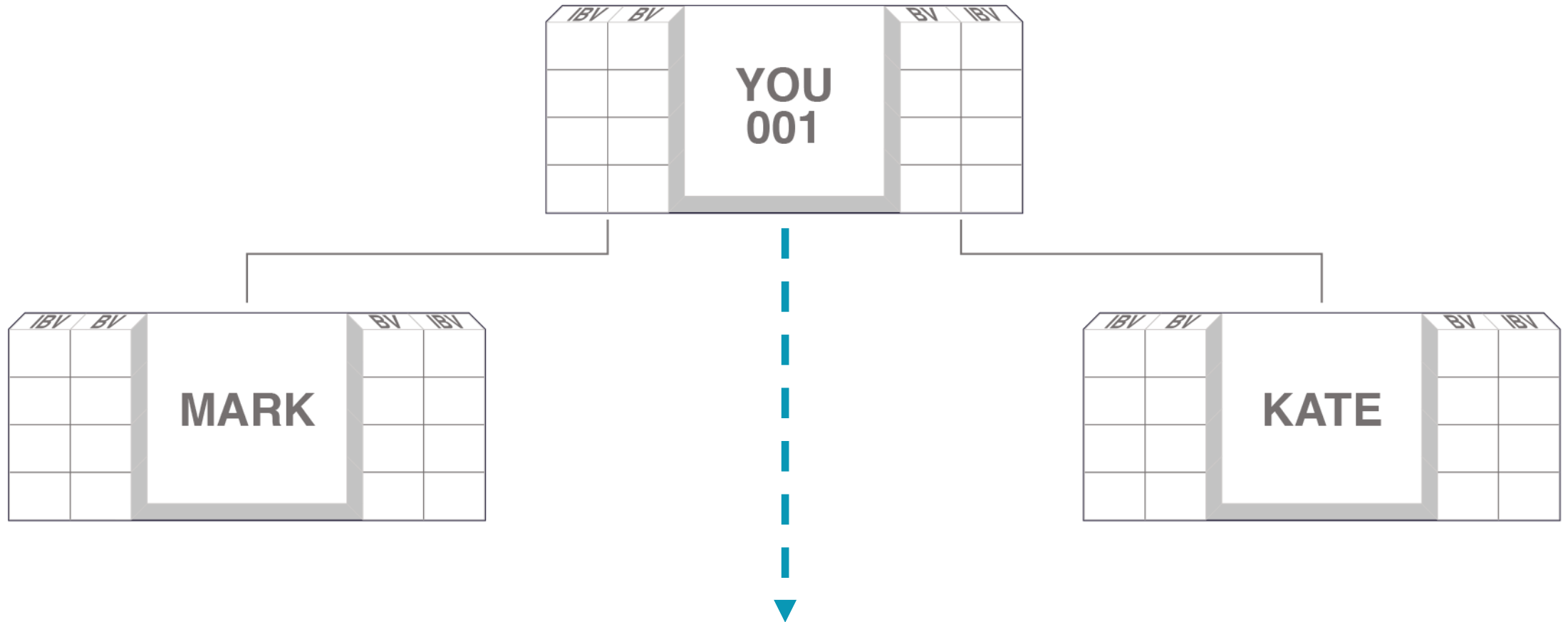
Fast Start Program: \$449.⁹⁵ + Tax with Free Shipping (Includes \$149.⁹⁵ Subscription Fee)



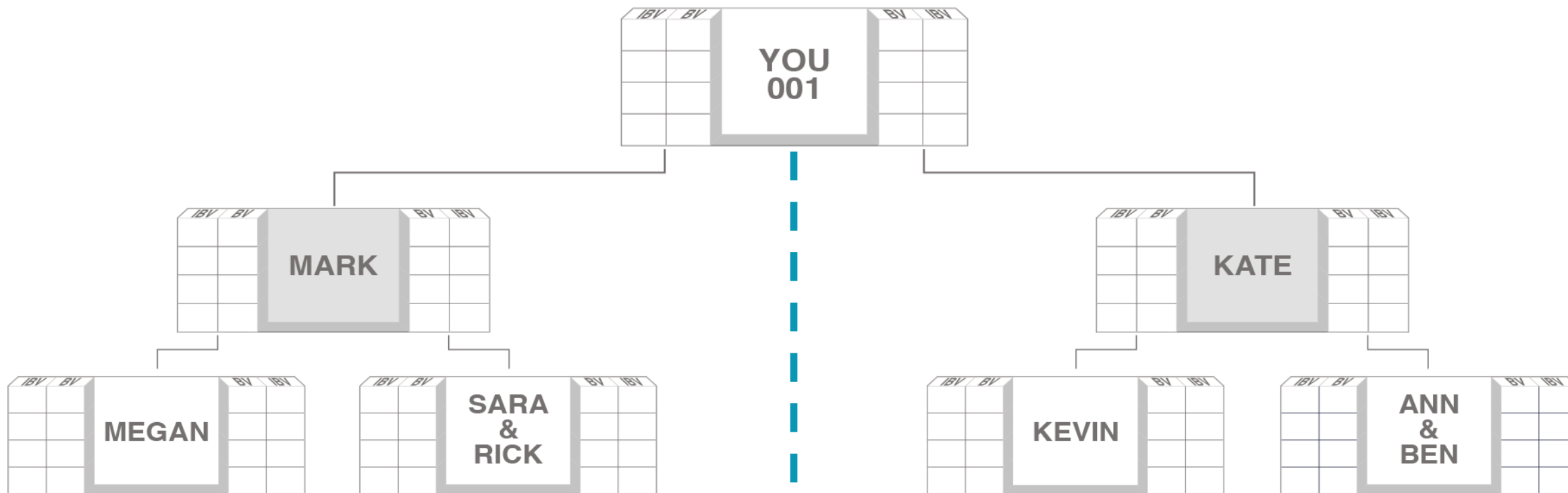
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STEP FOUR: ACTIVATE

Personally partner (sponsor) and place one qualified UnFranchise[®] Owner in your left and right organizations to be eligible to earn commissions.



STEP 5 – TEACH, MANAGE AND SUPPORT OTHERS



1. APPLY

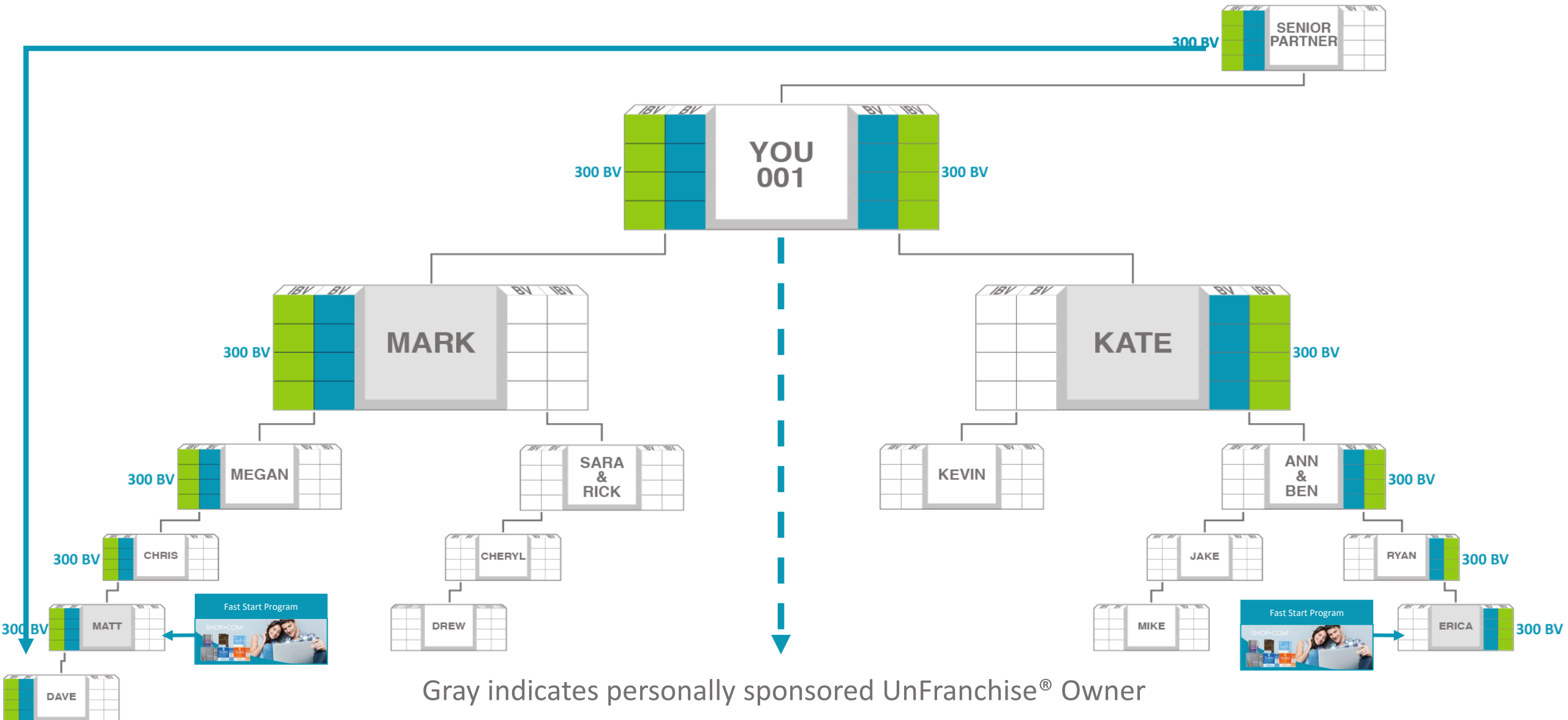
2. CREATE

3. QUALIFY

4. ACTIVATE

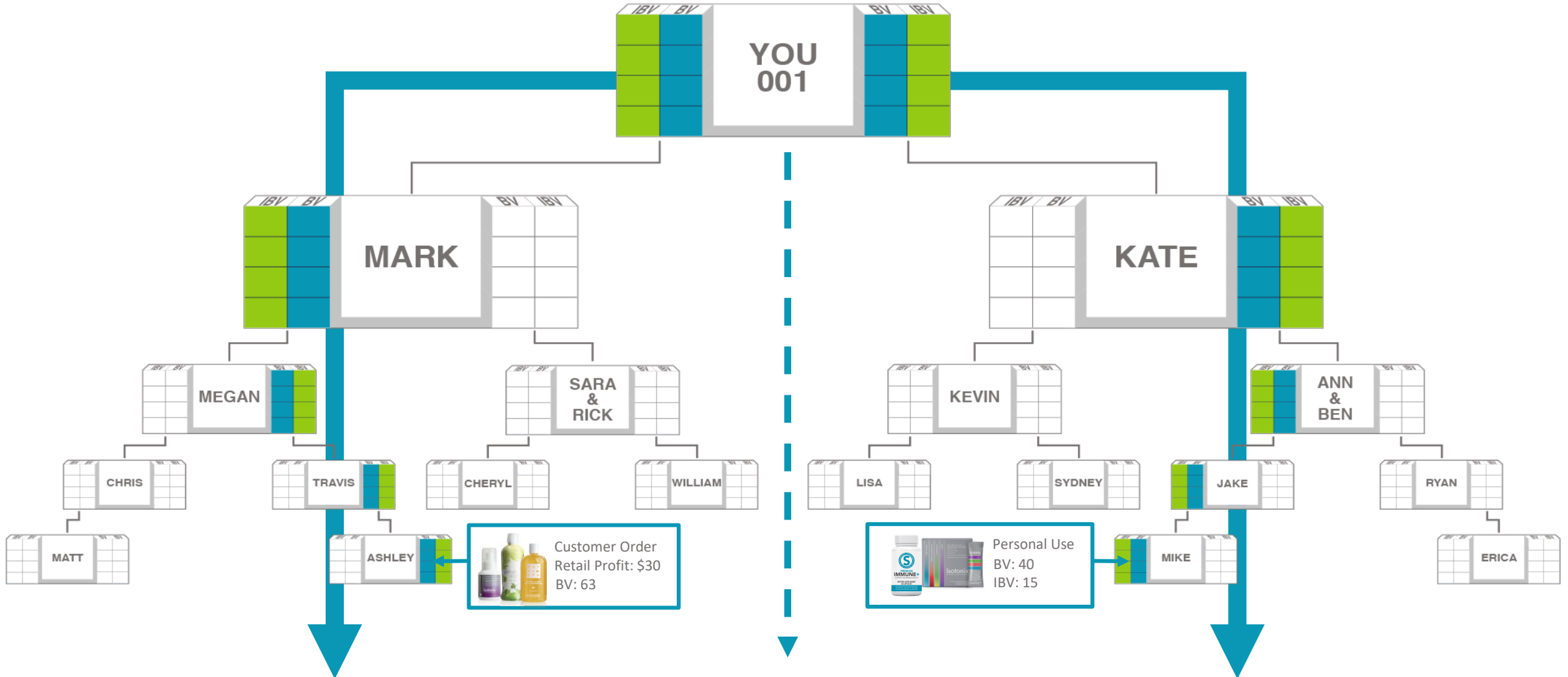
Gray indicates personally sponsored UnFranchise® Owner

PEOPLE LEAD TO PEOPLE



OUR TRACKING SYSTEM SEARCHES DAILY TO INFINITY

The system tracks purchases and sales made by you, your customers and your team. You receive 100% credit for all volume generated within your organization.

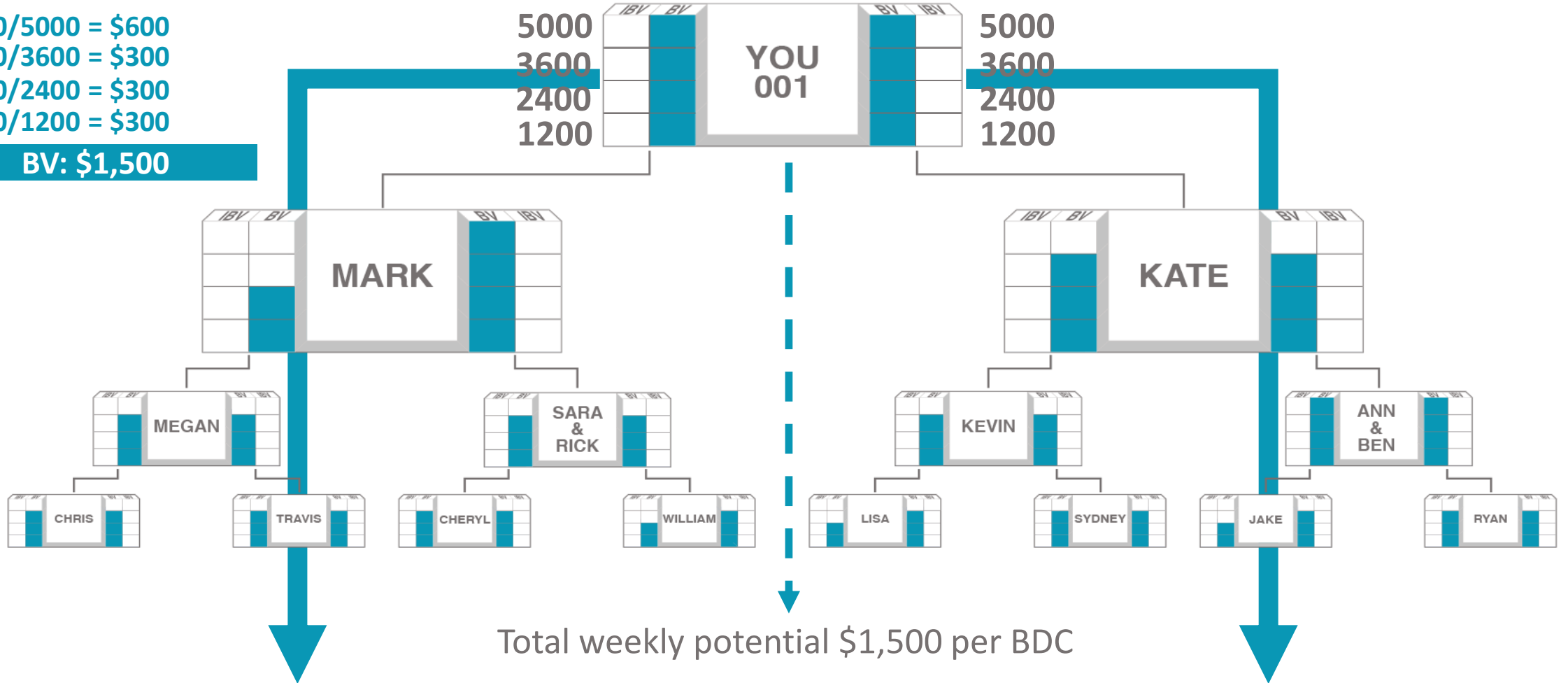


HOW COMMISSIONS ARE EARNED

BV is tracked daily and commissions are calculated weekly.

$5000/5000 = \$600$
 $3600/3600 = \$300$
 $2400/2400 = \$300$
 $1200/1200 = \$300$

BV: \$1,500



HOW COMMISSIONS ARE EARNED

IBV is tracked daily and commissions are calculated weekly.

5000/5000 = \$600
 3600/3600 = \$300
 2400/2400 = \$300
 1200/1200 = \$300

BV: \$1,500

5000
 3600
 2400
 1200

YOU 001

5000
 3600
 2400
 1200

5000/5000 = \$600
 3600/3600 = \$300
 2400/2400 = \$300
 1200/1200 = \$300

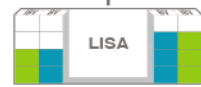
IBV: \$1,500



Staples



Walmart



Total weekly potential \$3,000 per BDC

AS YOUR ORGANIZATION EXPANDS

The frequency of commissions earned can increase until it occurs weekly.

5000/5000 = \$600
 3600/3600 = \$300
 2400/2400 = \$300
 1200/1200 = \$300

BV: \$1,500

5000
 3600
 2400
 1200

YOU 001

5000
 3600
 2400
 1200

5000/5000 = \$600
 3600/3600 = \$300
 2400/2400 = \$300
 1200/1200 = \$300

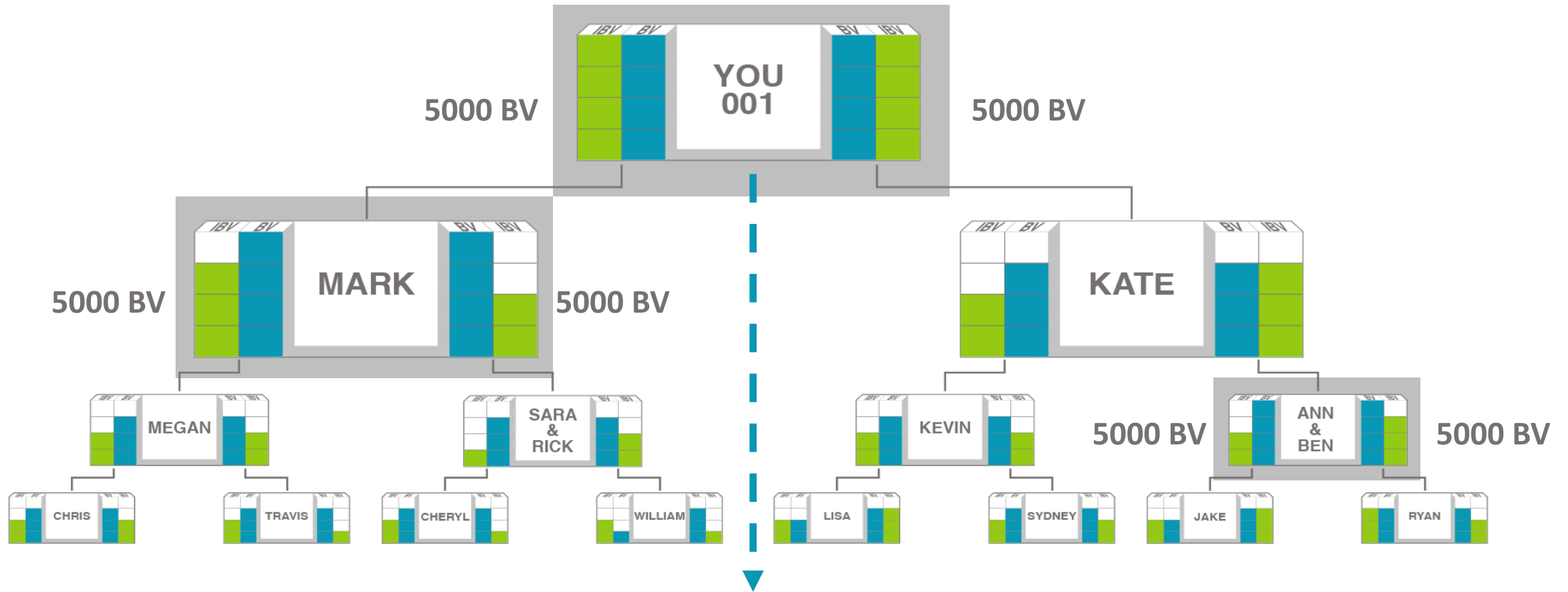
IBV: \$1,500



Total weekly potential \$3,000 per BDC

HOW MANAGEMENT BONUSES ARE EARNED

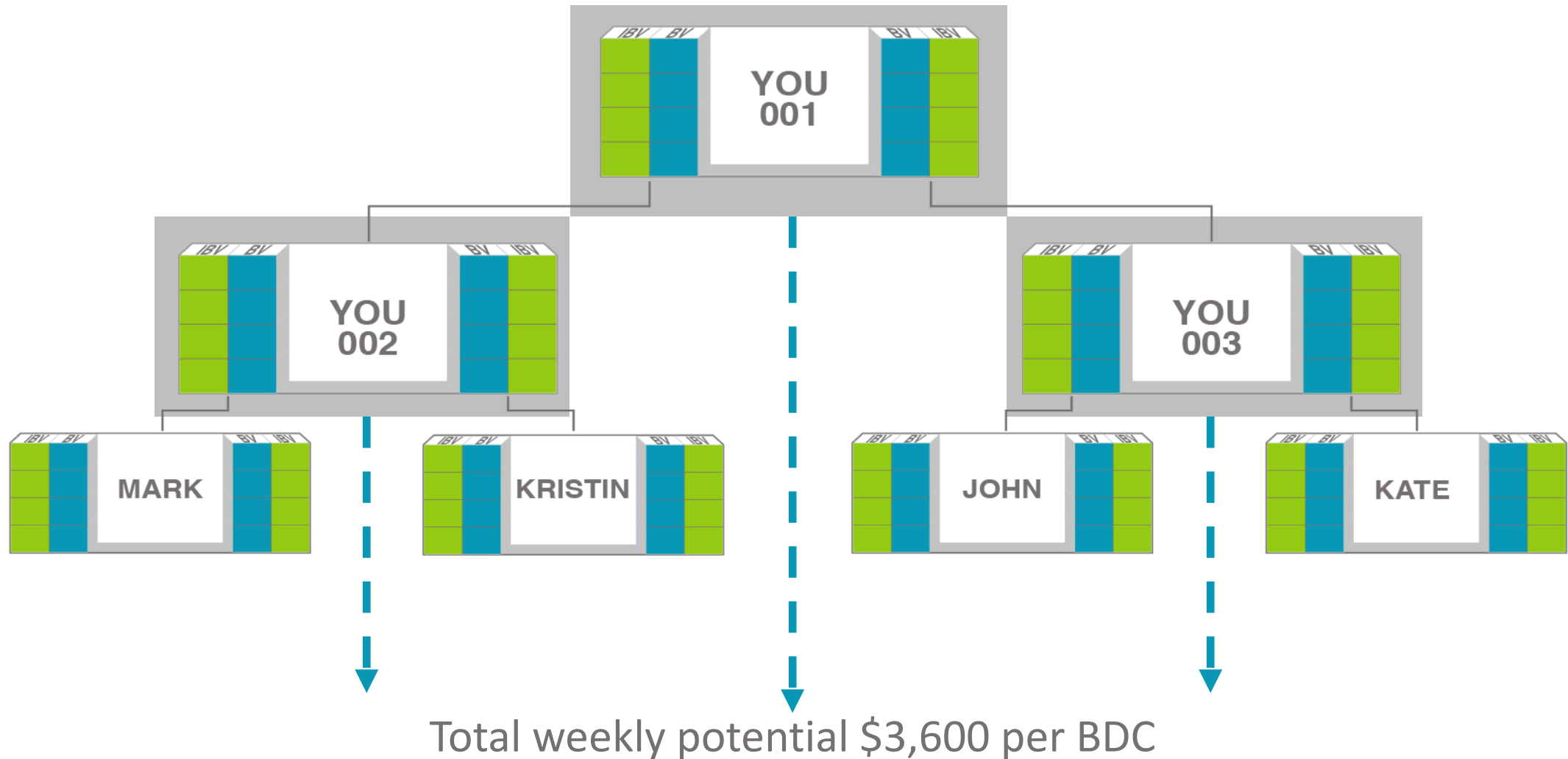
Each time you and **any** BDC in your left and right sales organization completes the BV commission cycle in the same week, you receive a management bonus of \$600.



$\$3,000 + \$600 \text{ Management Bonus} = \text{Total weekly potential } \$3,600 \text{ per BDC}$

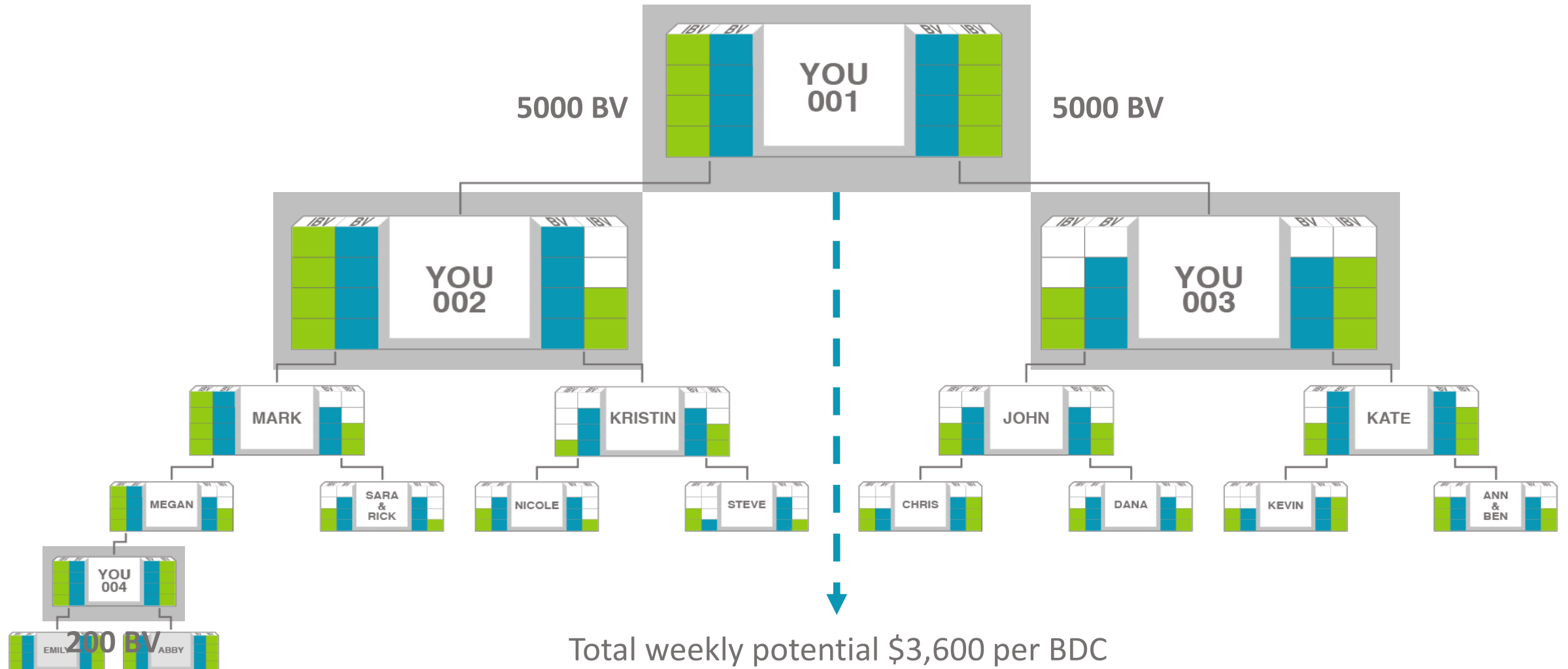
EARN MORE INCOME

Each UnFranchise® Owner starts with three Business Development Centers.
Each Business Development Center has a weekly earning potential of \$3,600.



EARN MORE INCOME

Open additional Business Development Centers to increase your commissions.



Total weekly potential \$3,600 per BDC



You're probably thinking...

“Can this work for me?”

I'm thinking...

**“Are you right for
the business?”**



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ONE GUARANTEE:

If you don't try anything,
then everything will stay the same

Next steps:

- ③ Schedule a follow up appointment and get your questions answered
- ③ Try some products, register as a customer and earn Cashback
- ③ Give the UnFranchise® Business a trial run



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